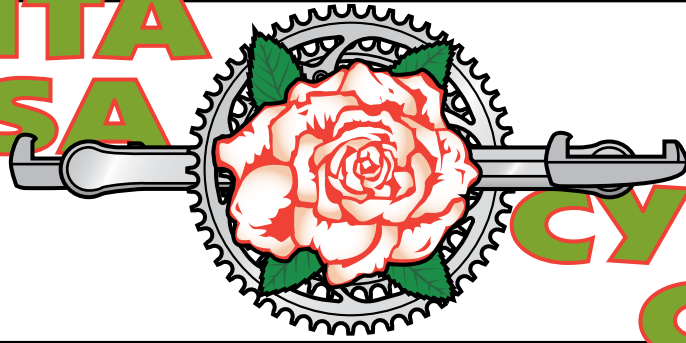


# SANTA ROSA



# CYCLING CLUB

## MAY 2012 NEWSLETTER

### WCC: SHOWTIME!

Here's the latest word from Wine Country Century Chair Doug Simon; "We are good to go: 2500 riders with May 5th circled on their calendars; rest-stop sites reserved/confirmed, portables ordered, jerseys and posters in hand, T-shirts and socks on the way, food ordered, equipment cleaned and sorted, trucks reserved, volunteers assigned, courses scheduled to be marked, signs ready, CHP/Medic support contracted...etc. etc. We are all set for a fun-packed weekend in the Wine Country. *THANK YOU* to all who have volunteered to lend a hand on this big production. Our events could not happen without you!

"Volunteer sign-ups have been great. 10-20 volunteer slots—varied tasks—still need to be filled. Get in touch with Kimberly Hoffman (kdhoffman10@yahoo.com, 579-3754) to find a volunteer spot that works for you. The biggest remaining area of volunteer need: warehouse, Saturday, May 5, 4:00 to 8:00 pm; truck unloading/equipment sorting."

So there you go: straight from the top. (And a big thank you back to Doug and the committee chairs for riding point on this one.) Given just a fair shake with the weather and with Murphy's Law, it should be a wonderful day, for our guests and for our rockin' volunteer crew.

And don't forget about the Wine Country Century Workers' Ride, happening this year on Sunday, May 6, the day after the WCC. As nice as the regular WCC is, most members who've ridden both will tell you that the WCCWR is the better event and the best SRCC member event of the year.

It is open only to those who volunteer and work on the Wine Country Century. It's how we thank all of you for all you do.

The Workers' Ride offers the same great routes as the WCC, with the same rest stops (except no Ocean Song on the 200-K course), and a delicious catered BBQ meal at the finish. And you get to ride and party with all your pals.

To assist us with the planning, we are asking everyone to sign up for the ride and/or the picnic. We will be sending out e-mail invitations with a link for signing up to all the registered WCC volunteers on April 22nd.

See the back page of the newsletter (or consult the club's on-line calendar) for a schedule of start times (for our different courses and pace ratings) and the time windows for the assorted rest stops.

### BUT WAIT: THERE'S MORE!

Just about the time we have the Wine Country Century all buttoned up and laid to rest, we have to roll up our sleeves once again and come to grips with the other big event of the year for the SRCC: the Terrible Two double century, scheduled this year for Saturday, June 16.

Club veterans and ultra-marathon enthusiasts from all over know what a big deal this event is. The TT has a hard-earned and well-deserved reputation as one of the most challenging rides around. Its many steep climbs and descents, not to mention its many miles, demand the utmost effort from all who take it on. In the field of amateur, long-distance cycling, there is no honor greater than to be able to say, of the TT: "I did it!"

And while the entrants in the Terrible Two are challenged to complete the daunting course, our club is challenged to stage the event and to support it as well as we can; to assist our visiting road warriors as they toil and suffer through that longest day of the year. We feel the event should be hard because the roads and hills and the miles are hard (and sometimes the weather as well). We don't think the task should be made more difficult because the support is minimal or substandard, because the course is poorly marked or because we let the riders down in some other way. Further, we like to foster an atmosphere of *esprit de corps* around the event: an enthusiastic, energetic, all-embracing good cheer that can boost the riders' morale when their reserves are at an ebb. Ask any rider who has done the TT and they will all tell you: there is not another double like it when it comes to that feeling of solidarity and support that permeates this legendary endeavor.

If you've worked on the TT in past years, you will almost certainly want to be out there again this year. It's so much fun (in a perverse sort of way). If you haven't been part of the big party in the past, now is the time to discover what your friends already know: this is special. We will need to tackle all the usual support chores, from rest stop crews to sag drivers to after-ride staff to warehouse back-up. Go to the TT [page](#) at the club website and hook up with our event coordinators. Be a part of this big adventure.



## More randonneur ramblings —Mike McGuire

It was a dark and stormy morning. It was a dark and stormy afternoon. It was a dark and stormy night. This describes the SRCC 300K brevet on Saturday, March 24. In true randonneur fashion, the event went off as scheduled but with a much-reduced rider-field than originally expected. Actually only nine riders completed the usually scenic and pleasant ride down the coast to South Beach on the Point Reyes Peninsula and back to Healdsburg. A couple of riders bailed out along the way and others chose to stay home by the fire (maybe).

But for those who went the distance, they now have bragging rights about a ride that proved the mettle of “randos” (and the steadfastness of the lunch stop volunteers). The riders were also treated to a wonderful dinner organized and prepared by Karen Thompson. As usual, the brownies went first.

Much thanks to all the volunteers: opening *contrôle*: Scott D and Bill and Evelyn Ellis; South Beach potato-and-soup oasis: Susan Tamaki, Scott Andrews, Doug and Koichi; finish control and dinner: Bobbe Foliart, Mike McGuire; course sweepers: Mike and Phil Borba; warehouse and equipment hauling: Joe and Arlene Morgan; everything else: Bob Redmond

Brevets, in their truest form, are long (200 K to 1400 K) unsupported, all-weather tours with “proof of passage” stops along the way to assure staying on course and proceeding in a timely manner. While the pace is a seemingly casual 9.5 mph, the running clock must be kept in mind. Mechanicals, missed turns, the need to eat and drink, and the need for sleep (on the longer rides) add to the challenge.

The pace is the same for all distances. The 200 must be finished in 13.5 hours, 300 in 20 hours, 400 in 27 hours, 600 in 40 hours, and 1200 in 90 hours. (The 1400-K distance, for London-Edinburgh-London, has about a 9-mph time limit.) Finishers are listed alphabetically and organizers give no special recognition for place order (although everyone knows who finishes first and on down the line). The last rider to complete the ride, under the time limit, receives the designation of “*la lanterne rouge*” (basically the caboose).

Most athletic events have a rousing start. “Play ball!” or “Start your engines!” A bell at the beginning of each round. Randonneuring is different. The ride organizer, usually the Regional Brevet Administrator (RBA), gives a few comments about road conditions, safety equipment and behavior (Do nothing stupid!), *contrôles*, then wishes everyone “*Bonne Route*” and says something like “Go!” at the stroke of the starting hour. The ride then leisurely flows onto the roadway.

While place medals are not given, riders can work toward individual recognition. One of great significance in randonneuring is the “Super Randonneur” award. It is earned by successfully completing a 200, 300, 400 and 600 K ride in a calendar year. Some randos earn 10 or more of this series. (One can do more than one series in a year!) This sport is a fun way to put in many miles, mostly enjoyable, with like-minded friends, and to see countryside at different times of the day and night (rain or shine).

And then you can team up to do a “*flèche*.” *Flèche* is the French word for “arrow.” A truly great “bonding activity.” Here’s what you do: get as many as four friends. Plan a route at least 360 K in length to end at a common point for all teams. At a steady, comfortable

## MINUTE MIX

Highlights from the General Membership and Executive Board meetings for April

**1. Call to Order:** President Donn King called the general meeting to order at the Round Table on Occidental Road on Wednesday, April 11. 75 members and friends were present.

**2. Treasurer’s Report:** Treasurer Greg Durbin was absent from the general meeting. He reported on current bank balances, as of March 31, at the Board meeting.

**3. Membership:** Registrar Gordon Stewart reported membership of 1524 (combining individual and family memberships). Timothy Brown acted as host at the New Member Table, with several new members on hand.

**4. Rides:** Ride Director Bill Oetinger and Webmaster Gordon Stewart discussed the new on-line club ride-submission form they have developed and urged members to become familiar with creating routes in [RideWithGPS](#) format. Bill circulated the calendar for May rides. Bill also conducted a ride leader drawing for all ride leaders from the first quarter of the year. Steve Drucker and David Abramo had their names drawn for the prizes of \$25 each.

**5. Jersey:** Bill Oetinger updated the members on the status of the ordering process for the new SRCC apparel. Bill made a more extensive presentation on this matter to the Board. (See article on page 7.)

**6. WCC:** Event Chair Doug Simon discussed assorted prep work for the 2012 Wine Country Century and the WCC Workers’ Ride. (See articles on pages 1 and 8.)

**7. TT:** TT Chair Craig Gaevert gave a brief status report on the Terrible Two, noting that the call will be going out for volunteers soon. (See article on page 1.)

**10. ToC:** Don Graham asked for assistance in staffing the club’s hospitality booth at the start/finish of the Amgen Tour of California on Sunday, May 13. (Don: 538-3664, ccmtg@sbcglobal.net)

**11. Picnic:** Annual end-of-summer picnic date has been set as Saturday, August 25. More details in the months ahead.

**12. Litter:** Board member Mike McGuire talked a little trash about the Adopt-a-Backroad Litter Pick-up day on Sunday, May 20. (See Ride List for more information.)

**13. Brevet:** Bob Redmond reported on the recent 300-K and asked for volunteers for support on upcoming brevets.

**14. Feature presentation:** Darrin Jenkins, Director of Development Services, City of Rohnert Park, made a presentation on signal detection devices and how cyclists should use them.

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pace, get to the finish in exactly 24 hours (just over 9 mph). Don’t go too fast: at least 25 K must be traveled within the last two hours; a team cannot rest in one location for more than two hours. There are a couple of other rules, but you get the idea.

All the teams converging at the same location at the same time is the fun ending of a *flèche*. Traditionally it is held on the weekend of Easter. Fourteen teams from all over the Bay Area participated this year. Bob Redmond represented our club admirably on this year’s ride organized by the San Francisco Randonneurs. As usual, no medals or ribbons, but there was a good breakfast and lots of experiences to share.

## BACKROADS & BREAKAWAYS

*B&B is a column for and about local club rides, news, gossip, anecdotes, odds and ends. If you have a story to share about a ride you led, your race results, a cycling vacation, whatever...call Bill Oettinger @ 823-9807 or send e-mail to: srccride@sonic.net.*

March lived up to its old adage about coming in like a lamb and going out like a lion. After a winter that was drier and sunnier than average, March began with mild days and little rain. However, over the second half of the month—the period we’re reviewing here—the weather gods more than made up for that balmy beginning by dumping endless quantities of precipitation far and wide, over and over. By the time the month was done, it went into the record books as one of the wettest Marches ever, and it just about laid to rest any concerns about seasonal rainfall totals and potential drought conditions later on. And the hits just kept on coming in early April: rain, rain, and more rain...and finally some sun.

What it all meant for recreational riders was *bicyclis interruptus*: many rides canceled, rescheduled, or ridden in miserable conditions. First up were the rides of the March 24-25 weekend, and these were mostly washed out by another steady run of rainy days. Steve Michel’s C ride out to the coast was written off. This was Steve’s first attempt at leading a club ride, but we hope he won’t be discouraged and will try again. Steve is the owner of the West County Revolution bike shop in Sebastopol...a good guy to know if you need bike stuff or service.

On that same rainy day, a small corps of hardcore randonneurs stayed the course on our traditional 300-K brevet from Healdsburg down to Pt Reyes and back. Our brevet boss Bob Redmond did the ride and reported on it: “I’ve started training rides in the rain, but never a long organized event with such crappy conditions right from the get-go. Big props to those that even considered starting this ride. All day long I considered taking a DNF but knew that I couldn’t. I had to get out to Pt Reyes to say thanks to Scott and his crew for being out there for so few riders. I had no idea how much power gets diverted from your legs to keeping you warm. Any momentary stop and the chills set in. I was good except for my hands. They weren’t cold but numb, like I was overusing a nerve. I was changing hand positions often, so that wasn’t it. Anyway, coming back, I stopped in Tomales to try to get some feeling back into my hands. Thankfully there wasn’t cell service to call in a DNF and I had to soldier on. In some foolish way, I feel a new sense of accomplishment. This was an incredibly difficult day, and I only got through it with the encouragement and guilting of my friends. The warm shower and treats at the finish were wonderful.” Bob would have also added, were he not so freeze-fried at the end, a big round of thanks to all the volunteers who pitched in on the ride, from early morning to late at night. (Mike McGuire has done so in the article about randonneuring on page 2.) SRCC finishers on this epic day: Jady Palko, Barley and Susan Forsman, Jack Holmgren, John Russell...and Bob.

This was also the date of the Solvang Spring Double, and the club was well represented down in the mid-state. They say there was a nice tailwind on the run north to SLO, but a godzilla headwind on the way back south. (Isn’t it always that way?) Looking through the results, we find these clubsters: Karl Kuhn, Doug Schrock, Scot Combs, Craig Robertson, Frank Pedrick, Kamran Azmoudeh, Tina Forsman, and Jim and Kimber Guzik. Nice work, folks!

There were two rides on Sunday, when the weather looked just

marginally more plausible for riding, with only intermittent drizzle. Laura Stansfield sent in this note about her C ride of 59 miles out of Cotati: “I was planning on going when I woke up and found it was drizzly but wasn’t raining, but then about 30 minutes before I was going to leave, my dog got sick, so I was concerned about leaving her home alone for 5+ hours. I showed up (with ride slips), thinking there would actually be a number of people ready to face the elements, but there were only three. One who didn’t want me to mention his name decided not to go, but Nabeel and Hunt took the journey. I checked with both of them later to see how it went, and Nabeel said the clouds lifted at the coast and they had nice views of Tomales Bay. It sounded like it turned out to be a nice ride, despite the 80% rain predictions.”

Also on this day and also starting in Cotati and also heading out Chileno Valley way was Bob Hasenick’s B ride. Bob sent in this note about it: “Got a few calls wondering if we would go. Only mist at 8 am so met the group at 9. Eight riders, who I debriefed on what the ride would be like as a B. Off we went on damp roads. Stopped at Helen Putnam Park to discuss pacerline technique without our bikes. Roads gradually dried as six of us practiced pacerlines on Chileno Valley. The group was very smooth and efficient, and greatly appreciated the coaching and a chance to practice after having the chalk talk. Relaxed in Tomales, then continued under partly cloudy skies and over dry roads. Had more regroupings later as some members grew fatigued. Great day overall; way more favorable than the brevet on Saturday!”

More rain on the last day of the month, with March determined to go out with all guns blazing. Steve Drucker had to cancel his Double County Double Metric ride and Jessie Kroeck rescheduled her Women’s Skills Clinic to late April. However, making use of our real-time calendar possibilities, Rick Sawyer rebooted his March 31 ride to the next day, when the weather broke and things were actually quite pleasant. After all the truncated and aborted rides of the past weeks, there was a lot of pent-up energy for this one. Over 30 riders showed up at the start in Graton. The route went north on Wohler and Westside to attack Sweetwater the hard way, then headed west along the river to a regroup in Duncans Mills. It then went to the coast and headed south along the Sonoma Coast beaches and back inland along Bodega and Jonive and Occidental Roads. The group stayed together, at a crisp pace, until the first regroup at Wohler Bridge. There we got word that two guys were off the back with flats. After a long wait, Rick released the bulk of the crew to keep rolling, while a few of us waited for the backmarkers. When we finally did get going again, more flats for other riders delayed that back group even more. We never saw the fastest riders again, but we did regroup with about ten riders in Duncans Mills, and that gang stayed together for the duration. Highlights of the ride were the splendid scenery along the creek on Sweetwater—looking like something out of a national park—and the huge storm surf rumbling ashore at Salmon Creek, exploding over the off-shore rocks. After one more regroup at Wildflour Bakery in Freestone, we all trundled along in good form to the finish. Considering how crummy the riding had been for the past couple of weeks, this relatively dry and balmy day was heaven-sent.

Also on this April’s Fools day were the two rides officially set on that date. Over in Berkeley, Paul McKenzie hosted another of the crazy-steep Nifty Ten Fifty rides, and a few SRCC kids went down to find out just how hard it really is. Megan Arnold summed it pretty

— Continued on page 6



# RIDE SCHEDULE

The following system is used in our ride schedule so that riders can estimate the relative difficulty of each ride.

## TERRAIN

- 1: Mostly flat (River Road, Dry Creek)
  - 2: Rolling, easy grades (Westside Road)
  - 3: Moderate grades (Graton Road)
  - 4: Hilly; a few steep climbs (Coleman Valley Road, Franz Valley Road)
  - 5: Very hilly; lots of long climbs (Trinity Grade, The Geysers, Skaggs Springs Road)
- (If available, elevation gain may be listed.)

## TEMPO

Actual ride speed may vary, depending on terrain, distance, weather, and group dynamics. Tempo listing is only a ballpark estimate.

A: relaxed pace; frequent regroupings; waits for all riders. Over 26 minutes\*

B: touring pace; regroupings every 30-60 minutes; waits for all riders. 23-26 minutes\*

C: brisk pace; pacelines likely; regroupings every 45-90 minutes. 19-22 minutes\*

D: aggressive pace; pacelines; slower riders may miss regroupings. Under 19 minutes\*

\*Times are for official SRCC speed trap: 4.4 mostly uphill miles on Graton Road from Ross Road in Graton to summit at Tanuda/Facendini junction. If you want to know where you fit in on club rides, time yourself on this section (at your normal riding tempo) and compare your time to the list above.

## DISTANCE

The last figure in the formula, stated in approximate miles. (If in doubt, leader should overestimate mileage slightly.)

### • RSVP WITH RIDE LEADER •

Ride leaders should provide maps and/or route slips. Riders must carry ID, emergency contact and medical info, and should carry cash, tube(s), flat repair kit, and water bottle(s).

### HELMETS AND ID MANDATORY ON ALL CLUB RIDES!

Non-members are welcome on club rides! (Non-members must sign a liability waiver provided by the ride leader.) If the course seems too long or difficult, the ride leader can generally suggest an alternate starting place or bail-out route.

RAIN CANCELS ALL RIDES,  
UNLESS OTHERWISE NOTED.

RIDES LEAVE PROMPTLY AT TEN  
MINUTES AFTER THE LISTED TIME.

PDF route slips available at [www.srcc.com](http://www.srcc.com)...go to Calendar & Rides

## SATURDAY • MAY 5

### WINE COUNTRY CENTURY

Often imitated, never duplicated

See article on page 1 or WCC [home page](#).

## SUNDAY • MAY 6

### WCC Workers' Ride & Party

See start times and rest stop schedule on page 8  
RSVP at club website

Check club website ride calendar for specifics about routes. See article on page 1. Ride and party for WCC volunteers only.

## SUNDAY • MAY 12

### Fearsome Five

5/CD/129 • 15,000'

8:00 AM • Alexander Valley School

An extremely hilly and challenging ride (for fit, fast riders only). Twice over the Geysers, plus out-&-backs on Pine Mountain, Ida Clayton, and Pine Flat.

Marc Moons—762-6685  
[m moonsca@yahoo.com](mailto:m moonsca@yahoo.com)

### Geysers Ride

5/B/56

9:00 AM • Healdsburg City Hall

Around the classic Geysers loop in the clockwise direction: north through Geyserville to Cloverdale, then up the north side and down the south. Regroups midway up the climb and at Jimtown.

David Fitch—228-9705  
[DavidCFitch@gmail.com](mailto:DavidCFitch@gmail.com)

## SUNDAY • MAY 13

### Amgen Tour of California

SRCC Hospitality Booth

We are looking for a few SRCC members to staff our hospitality booth at the bike expo in downtown SR. Two-hour shifts between 10 AM and 6 PM. Be in the middle of all the excitement! Access to VIP sites. For more information...

Don Graham—538-3664  
[ccmtg@sbcglobal.net](mailto:ccmtg@sbcglobal.net)

### I Spy the ToC

1/A/20

9:00 AM • Windsor Town Green

An easy-paced ride to watch fast riders (Amgen Tour of California) whiz by, then back to the start with lots of time to socialize.

David Abramo—(650)533-2330  
[djabramo@yahoo.com](mailto:djabramo@yahoo.com)  
Sunny Mawson—838-3138  
[sunny.mawson@yahoo.com](mailto:sunny.mawson@yahoo.com)

## SATURDAY • MAY 19

### Pope Valley Wildflower Ride

3/BC/51

9:00 AM • Monhoff Rec. Center,  
Calistoga

Up out of Napa Valley via Crystal Springs, Deer Park and White Cottage. Down into Pope Valley to commune with the wildflowers. South down Pope Valley and Sage Canyon back to Napa Valley. North along Silverado Trail, Bale, 29, etc.

Janice Thomas—495-0353  
[jmt.bike@gmail.com](mailto:jmt.bike@gmail.com)  
Laurie Buettner—874-2811  
[meanlaureen@gmail.com](mailto:meanlaureen@gmail.com)

## SUNDAY • MAY 20

### Litter Pick-up Day

See article on next page

Easy to turn it into a bike ride...

## SATURDAY • MAY 26

### 17th Annual Bad Little Brother

5/CD/133 • 14,500'

8:00 AM • Lk Sonoma Visitor Cntr

Another extremely hilly and challenging ride. A good final tune-up for those training for the Terrible Two. Major climbs (and descents) on Hwy 128, Mountainview, Annapolis, and Skaggs Springs. Sag support provided.

Greg Durbin—528-4450  
[gduurb@sbcglobal.net](mailto:gduurb@sbcglobal.net)

### Read 'em and Weep:

#### Willow Creek

3/B/55

9:00 AM • Youth Comm. Park, SR

West through Graton and Occidental, down Boho and out River to the coast. Back inland along Willow Creek, which includes a few miles of dirt road (all uphill, usually gradual, but occasionally very steep). Through Occidental and back down to the valley via Occi Road. The crown jewel of this ride is the dirt climb up Willow Creek. This is entirely doable on hard, skinny tires, but low gears help a lot. Bring an extra inner tube for pinch flats. This is a bike ride that not everyone has done.

Donn King—490-9115  
[donnk@pacbell.net](mailto:donnk@pacbell.net)

**SUNDAY • MAY 27****SRCC Welcome Wagon Ride**  
1/A/10-15  
10:00 AM • Cotati Dog Park

An introductory ride for novice cyclists (but veteran riders are welcome too). Easy, social pace. Plenty of opportunities for learning bike skills with supportive, experienced mentors. Instruction in working on bikes on request.

Mike & Janice Eunice—575-9439  
nicenice@sonic.net

**Mellow Sunday**  
1/B/21

10:00 AM • Piner Youth Park

Ride socially and chat. Small ring, double paceline. First of a series. Pace will match the riders. South along Fulton, Wright, Llano, Todd. West and north on Lone Pine, Bloomfield...through Sebastopol...back toward SR along High School, Hall, Willowside, etc.

Tom Helm—332-8792  
tomhelm@sonic.net

**SATURDAY • JUNE 2****SRCC-RUSA 600-K Brevet**

Starts in northern Santa Rosa and heads north through the Alexander Valley to Cloverdale and Hopland before climbing over the Hopland Grade to Lakeport. It then continues north to Upper Lake before making a big swing all the way down to Winters before heading home on the same route.

For more info: brevet [web page](#)

**SATURDAY • JUNE 16****THE TERRIBLE TWO**

5/CD/200 • 16,500'  
5:30 AM • Analy HS  
Pre-reg only

See article on page 1 or visit TT web [page](#).

**West Dry Creek  
Adopt-a-Backroad  
Litter Pick-up Day**

Sunday, May 20 • 9:00 AM  
Healdsburg City Hall

It's time again to heft our Hefty Bags and head out into the countryside in search of litter. The club has committed to clearing a couple of popular cycling roads of litter each year, one road each at six-month intervals. We do this, first of all, because it's simply a good thing to do. But we also do it as a gesture of goodwill to the residents along those roads, to show them that cyclists—at least those in the SRCC—are a positive force in the community. It's especially good to do this project immediately after the WCC and WCC Workers' Ride, when we have put so many bikes on these roads and have perhaps caused the locals some inconvenience. To get that message across, we set up road signs while we're working that announce who we are and what we're doing out there.

Many hands make light work of this task... around 40 sets of hands would be just about right. We'll divide the ten-mile long road up into short sections to be walked by crews of two or three. The collected bags of litter are hauled off to the dump.

After we have cleaned the roads, we will clean our plates over lunch at the Bear Republic in Healdsburg, paid for by the club.

It's possible (and fun) to turn this project into a bike ride. Ride to the start in Healdsburg, then out to your assigned stretch of road for the litter lifting (stashing your bike in a secure spot). Then ride back into Healdsburg for the lunch, and then back home afterward. To sign up or for more information...

Mike McGuire—542-6687  
mmcguire@pacbell.net

**REGULAR RIDES****Sunday Winter Training Rides**

C/40-50 • 9:30 AM • Bad Ass Coffee  
*Training rides with hard efforts*  
Ray Rodriguez—322-6367

**Monday Monday**

BC • 40-50 miles • 9:00 AM  
[Windsor Bike Shop](#)

Howard Hesterberg—321-1696

**Wednesday Wanna-B's**  
B • 30-50 miles • 9:00 AM

*First Wednesday: Howarth Park, Santa Rosa*  
Beth Anderson—874-3685  
Vin Hoagland—584-8607

*Second Wednesday: Healdsburg City Hall*  
Chris Jones—938-2669

*Third Wednesday: Finley Park, Santa Rosa*  
Jerry Fabiano—823-4201

*Fourth Wednesday: Ragle Park, Sebastopol*  
Paul Musson—303-246-3182

*Fifth Wednesday: Esposti Park, Windsor*  
David Fitch—228-9705

**C • 30-50 miles • 9:00 AM**

*First Wednesday: Howarth Park, Santa Rosa*  
*Second Wednesday: Healdsburg City Hall*

Eric Peterson—433-7737

*Third Wednesday: Ragle Park, Sebastopol*  
*Fourth Wednesday: Ragle Park, Sebastopol*

Johann Heinzl—539-7991

*Fifth Wednesday: Howarth Park, SR*  
(All leaderless C rides are decide-&-ride)

**Thursday Fixed-Gear Rides**

CD • 20 miles • Noon  
Spoke Folk Cyclery, Healdsburg  
Multi-geared bikes welcome too  
Doug McKenzie—523-3493

**Thursday West County Rides**

C to D • Noon to 2 pm (+/-)  
Coffee Cats, Sebastopol  
Park in West County Revolution lot next door  
Steve Michel—829-2192

**Friendly Fridays**

A • 25-30 • 9:00 AM

Same schedule as other Friday rides  
Janice Eunice—575-9439

*Fifth Friday (A group): Youth Comm. Park*  
Ken Russeff—953-1804

B & C • 30-50 • 9:00 AM

*First Friday: Cotati Dog Park*

B: Christine Logan—577-1422

Don Cropper—795-3236

*Second Friday: Howarth Park, Santa Rosa*  
B: Bob Owen—291-4401

*Third Friday: Ragle Park, Sebastopol*

B: Christine Logan—577-1422

David Henry—338-9125

*Fourth Friday: City Hall lot, H'burg*

B: Buck Hall—537-1946

C: Nabeel Al-Shamma—479-6246

*Fifth Friday (B only): Esposti Park*  
Gary Grayson—538-9262

well: “Wow! That was completely ridiculously absurd! And totally awesome!!!” There were several reports on the ride posted to the chat list, among them good accounts from Marc Moons, Tony Lee and Dave Batt (the latter taking part in the slightly less arduous B version of the ride). Altogether, around 60 riders showed up for this 11th annual edition, including a great many top-tier racers from around the Bay Area. (If Tony’s claim to being nearly last on the big Marin climb is even close to accurate, you can appreciate the caliber of the field, at least on the longer, harder course.) Thanks to Paul, his wife Janet, and Bill Dunn for keeping this classic piece of urban brutality going for the past 11 years.

Meanwhile, closer to home and closer to real-world sanity, Jack Hartnett had an AB-tempo ride of 41 miles, staging out of SW Community Park: “Beautiful Sonoma County morning after all the rain we had the last few days. 30+ riders from the club showed up for the ride. Perfect weather: cool and breezy but no fog. No incidents and not even any flats that I was aware of. A few new members who did fine; all seemed to really enjoy the ride. Munchies and coffee at Penngrove Bakery and onward back to our cars... just another gorgeous day in Sonoma County.”

Easter weekend brought generally better weather for those who could spare the time from egg hunts and family affairs. Doug Schrock listed a C-ride out of Calistoga that did some local climbing (Lawley) before heading out to Sage Canyon, Lake Berryessa, and Pope Valley. This was Doug’s first ride lead. He sent in this report: “We had two dozen riders show up in Calistoga for the ride. The robust turnout was probably attributable to the various options available and decent weather to boot. In addition to the original C ride, there was a full-length B ride, a shorter B ride and a shorter A ride; so something for everybody. There were plenty of regroup and for the most part the groups stayed together. I led from the rear after getting dropped off the back with a flat and then a second flat when I didn’t check my tire to find the glass sliver that was the cause of both flats. The owner of the house I flatted in front of on Franz Valley Road (in the middle of nowhere) offered me a spare tube and the use of his floor pump, so I was thanking my lucky stars. The B’s were kind enough to catch me up to the C’s at the second regroup. Liz was our personal trainer, spurring us on. I would like to thank the co-leaders who provided the variety of possibilities, Liz and Paul (regular B), Bill Dunn (short B) and Susan Hester (A).”

We also got this note from Paul Whitely: “Liz Sinna and Paul Whiteley led an intrepid group of six B riders on the 97-mile Napa County Wildflowers ride. The group was very cohesive, waiting at key turns and at the tops of big climbs as well as rest stops (adding one at the Pope Valley store just before Ink Grade), and taking turns pulling in pace lines. C-ride leader Doug Schrock joined us after having suffered two flats and provided some vigorous pulls. A great ride was had by all. Afterward, Paul, Liz, and Brian Heckler, a first-time SRCC rider, feasted at Buster’s BBQ in Calistoga.”

Mike and Janice Eunice had another of their popular Welcome Wagon rides on this day too. Janice reports: “The weather was cool when 14 riders came together in Keiser Park, ten women and four men. Most of the riders were returning WW riders and members, except for two visitors wanting to try out riding in a group. We all introduced ourselves and mentioned how long we have been riding

our bikes. It was nice to have a Board member, David A., and Jon Dick because it was good to hear about these guys and what they do for cycling. We rode 14 miles in the Windsor Plain and met at Noto’s for coffee and social time.” We’ve been hearing comments from other club members, expressing a wish for more rides like the Welcome Wagon rides: easy, short, social rides for beginners or for folks who don’t want a monster ride every time out. Are there other ride leaders out there who can list rides like these?

Speaking of monster rides, Easter Sunday brought us a very challenging west county hill fest, courtesy of Darrin Jenkins: “This was a ride with serious climbing—King Ridge, Hauser Bridge, Fort Ross, and Coleman Valley—so it was no surprise that only six very strong riders took up the challenge. The camaraderie was anything but serious as we joshed and joked our way to 9000’ of steep gain in 90 miles. The pace was gentle—for a D ride—and thankfully so. Only one rider extended to a century. The weather was just about perfect, with blue skies and no wind along the coast. Overall, a great day on the bike!”

The last weekend we can cover this month featured delightful weather (after off-and-on rain all week). The whopper ride of the weekend was Bill Carroll’s century out of Geyserville. It replicated the route of our Hubba Brevet from a few weeks ago, only with the start/finish moved up north from Healdsburg to pare the miles down from 124 to 101. Bill reports: “We had 20 at the start, then picked up two in Cloverdale. I had requested we try to stay together and regroup at several designated locations. There were riders with a range of abilities, but everyone respected the plan, which made for a really nice day of cycling. There was a significant wind out of the N/NW at the start. Bill O managed to get everyone into a rotating paceline for the 10-mile jaunt to Cloverdale, which helped with the wind. We broke up into pods based on speed for the 27 miles on 128 into Booneville, where we had a nice regroup and break. From there it was up and over 253 to Ukiah. This is the one road of the route I had not ridden before, and it is spectacular. It is a really lovely road for cycling, with little traffic and incredible vistas, especially after getting to the summit. From the regroup at the top we could see snow-covered, aptly named Snow Mountain in the distance. From there it is a screaming descent on a nice road into Ukiah, where we had another break. On River Road (another wonderful cycling road running through the Ukiah Valley) we had a tailwind, which helped us make short work of the trip to Hopland. After a quick stop there, we soldiered up and over Mountain House. Many riders hung around for a while at the end, enjoying a recovery beverage and some stories. Thanks to everyone for being part of a really nice day on the bike.”

The other offering on Saturday was a multi-tempo ride around most of the Medio Fondo loop (55 miles). David Fitch, Donna Norrell, and Seth Wood shared the leadership (at B, BC, and C pace). David checks in: “18 riders at the start, including a tandem, and several people on their first club ride. Picked up one more in Graton. Only two B riders; everyone else seemed to be at C pace. Despite all my big hopes and plans to ride Willow Creek, the previous week’s rain stirred up a paradise for mud creatures; not so great for road bikes. So we passed on it and did Coleman Valley instead.”

On Sunday, Linda and Gary Grayson listed a ride with a nice twist. It was a basic Pope Valley loop out of St Helena. That much was fairly standard (but no less enjoyable for that). What was different was the start/finish at Vino Velo, a shop dedicated to the twin passions of wine and wheels...bike wheels. Created by the founder/owner





## CLUB APPAREL ORDERING READY TO LAUNCH

As reported last month, the club is setting up a custom ordering program for our two new jerseys and the shorts and arm warmers and other accessories that go with them. The ordering process is being coordinated through Voler Team Apparel, our vendor.

Beginning on May 1, two websites will be available where you can order either (or both) of our new club kits. The sites will be open to accept orders until May 29. At that point, we'll tally up the totals and—probably—add a few more units as needed to boost our numbers to more advantageous price points. (Lower unit prices kick in at increments of 25, 50, and 100 units.) When you order, your credit card will be billed for the merchandise at the highest price, reflecting the minimum order size. If, at the end, we have reached higher volumes and the better price points that go with them, you will receive a credit for the savings on a future credit card statement. To keep costs as low as possible, the club is imposing only a modest mark-up over the wholesale price... just enough to allow us a little wiggle room for giving away a few jerseys as raffle prizes, etc.

The goods are scheduled to ship to us in the latter half of July. The full order will be sent to the club as one shipment, with all custom orders individually packaged and fully documented. We will distribute the merchandise locally, at club meetings or other club gatherings, such as the end-of-summer picnic, or by special arrangement. Having the entire shipment sent to the club—as opposed to being sent to each of you separately—saves a huge amount on shipping. The extra units the club buys to boost us up to better price points will be held in inventory. We don't anticipate carrying a great deal of inventory, so don't count on that as a supply line for all your club apparel needs. If you want club kit, place your own order exactly as you want it.

As you will see when you visit the ordering sites, we are offering many custom options, including men's and women's sizes, club cut (roomier) and race cut (slimmer), sleeveless, long-sleeve, wind shell vests, jackets, full zips, etc. In addition, each kit will include matching arm warmers and shorts. You can order any item alone or

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*B&B, continued from page 6*

of Clif Bar, its decor is all about classic bikes and racing and epic tours. In between the old bikes and the bins of free Clif and Luna Bars, you can taste Cabs and Sauvignon Blancs, or you can have a nice lunch on their sunny patio (with food from the taqueria next door). There were so many people at the start, it was hard to get an accurate head count, but I would guess there were over 50 on hand, with a spread from AB to BC. Some stayed in Napa Valley with Linda, but most humped it up Howell Mountain, over the Angwin ridge, and down into Pope Valley, which was about as pretty as it could be, in the first full flush of springtime.

Also on Sunday, Sunny Mawson and David Abramo had another of their A-tempo rides. This one started in Healdsburg and headed south along Westside and the West County Trail to Sebastopol. Sunny sent in this note: "Better than working on your taxes! (It was April 15.) 24 people enjoyed a wonderful (and challenging, for us A-pacers) 45-mile ride. A brand new member (24 hours new) from Cotati couldn't find us and called for directions. We waited until he got to the start. We hope he had a great ride and made some new friends. We'd like to see him again."



gang up a full ensemble. We will need to reach at least a minimum order of 15 units in any given category. We should be able to do this, because many of these different categories are considered "like items" and are counted collectively toward total sales. In the unlikely event that you order something that doesn't reach the minimum, that order will be canceled and you will receive a refund. We should be able to monitor sales during May and advise you if your order is going to be canceled, giving you the opportunity to switch to another item, if you choose to do so.

Please note that because these orders are custom, all sales are final...no returns and no exchanges. You will want to be certain of your sizing before you order. Most of you are familiar with our standard club-cut sizing, which is what we run in our WCC and TT jerseys and in past red rose club jerseys. We are less familiar with race cut sizing, and so will have full sets of men's and women's race cut jerseys at the May club meeting for those who want to see if they fit into these very trim, sleek items. (These jerseys also feature full zips. You will see that these zippers are not "invisible," as are the standard zippers.) If you cannot attend that meeting, there are sizing charts available at the Voler website that can be accessed during the ordering process.

Shorts will be available as either bibs or standards. Bibs are \$10 more, regardless of the final volume pricing numbers. Chamois will be available in men's standard (known as Torino), women's standard (Diamante), and high-end (Estrella...\$6 extra). (My own assessment is that the standard (Torino or Diamante) is an excellent chamois and you don't need to spend the extra money.) We will have sample shorts available at the May meeting as well, although you cannot try them on or take them out for a test drive.

This is by far the most ambitious and complex apparel order we have ever put together. But Voler does this all the time and assures us the whole process is workable. Obviously, because of the many options available, we cannot begin to predict how many items will be ordered—in whichever styles—and so cannot yet predict what the ultimate prices to you will be. We can hope that our sales will be sufficient to drop the unit prices, but we cannot promise that this will happen. Begin the process prepared to pay the highest prices (for the minimum orders), then encourage your friends to order too. The more we all buy, the better the prices will be for all of us.

We will post links to the two ordering sites at the club website and will also send out a blast e-mail with those links. When you get to the sites, images of each jersey (and shorts, etc) will be displayed there, so you should not be in any doubt which of the two designs you are ordering. To order items from each design family, you will have to visit each site. The sites will not be activated until May 1.

— Bill Oettinger

# SANTA ROSA CYCLING CLUB

PO Box 6008

Santa Rosa, CA 95406

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- Bob Redmond .....799-0764
- Newsletter editor, ride director: Bill Oetinger.....823-9807
- Webmaster: Gordon Stewart .....823-0941
- Club apparel sales: Sharron Bates.....526-3512
- Membership registration: Gordon Stewart.....823-0941
- Meeting program coordinators: Sharron Bates....526-3512
- René Goncalves.....570-6653

To join the club or renew membership, please go to  
<http://www.srcc.com>  
srccride@sonic.net (Bill Oetinger, club e-wrangler)



The Santa Rosa Cycling Club is a social/recreational organization comprised of cycling enthusiasts with a wide range of abilities and interests. Our purpose is to promote the safe and efficient use of bicycles through club rides and events, and by maintaining an active presence in the local community. We encourage a large and vital membership and try to provide rides for all abilities. We publish a membership roster and a monthly newsletter and ride calendar. We hold a general membership meeting and an Executive Board meeting once each month.

## GENERAL MEMBERSHIP MEETINGS

Wednesday, May 9 • 6:30 PM

Occidental Road Round Table Pizza

*Post-WCC debriefing and anecdotes;*

*Also a drawing for swag for March Magic, April Alpina, and Commute Miles participants.*

Wednesday, June 13

## EXECUTIVE BOARD MEETINGS

(Open to all interested members)

Thursday, May 3 • 6:00 PM

Marlow Center Round Table Pizza (Marlow & Guerneville)

Thursday, June 7

## WINE COUNTRY CENTURY WORKERS' RIDES

SUNDAY, MAY 6

All rides, regardless of distance or tempo, start at Wells Fargo Center, at the big tent (same as the regular WCC). The after-ride party is at the same site. Start times below are to assist you in finding riding companions who will be doing the same routes and at the same tempo as you plan to do. **Be sure to RSVP.**

### WCC Workers' Ride Start Times

Route	A	B	C	D
35-mile	10:00	10:30		
100-K	9:00	9:00	9:30	9:30
100-mile		7:00	7:30	7:30
200-K			6:30	6:30

### WCC Workers' Ride Rest Stop Times

Rest Stop	Open	Close
Graton (35-mile route only)	11:00	12:30
Monte Rio (100-mile & 200-K only)	8:00	10:00
Wohler Bridge	9:00	11:45
Warm Springs	10:00	1:30
Alexander Valley	11:30	3:30
WFC (after-ride picnic)	1:00	5:30