



OCTOBER 2013 NEWSLETTER

END-OF-SUMMER CLUB PICNIC

ANOTHER NEARLY PERFECT DAY IN THE SRCC

On Saturday, August 24, over 250 club members converged on the club's country warehouse to take part in our traditional picnic celebrating the end of the summer season. They converged on the site on their bicycles: all club picnics have to be preceded by bike rides to help everyone work up hearty appetites for the chow and drinks to follow.

This year we had four rides listed, at A, B, C, and D tempo—something for everyone—and the various courses worked out almost to perfection, with riders on the different routes arriving at the finish at the same time. (This is no accident; we plan it that way.)

The rides followed approximately the same route—essentially the early miles of our WCC course, out to Occidental and Monte Rio—with assorted loops added or subtracted to tailor the rides to the ambitions of the different groups...anything from 31 to 65 miles. As far as we know, there were no problems on any of the rides, at least nothing significant. The weather could hardly have been better, for the morning rides and for the afternoon picnic.

The food and drinks at the picnic were provided by the club, with René Goncalves, Sharron Bates, Bob Redmond, and Doug Simon taking leading roles in cranking out the delicious barbecue and side dishes. Everything from tri-tip and chicken to salads to bread to ice cream bars and ice cream sandwiches, not to mention large tubs of iced sodas and beer.

Bob Redmond briefly interrupted the festivities to present Rick Sawyer with a commemorative plaque honoring his work as Chair of the Terrible Two this year. It was especially nice to see so many of our walking wounded in attendance. Several club members have crashed on rides in recent months, some with really drastic consequences. But all were in attendance at the picnic: Rich Steiner, Bob Puckett, Bill Carroll, Alfred Mascy, Kendra Markle.

We mentioned four people above who oversaw the picnic cooking and logistics, but we would be remiss in not also tipping the hat to the other two dozen club members who volunteered to assist with set-up and take-down of all the tables and chairs, bike racks and canopies, of the tubs of drinks and long buffets of food. Frankly, we could have used another dozen helpers, as the dedicated folks who were there worked their fannies off, early and often. (Remember that for the next event.) Thank you to all who worked hard so the rest of us could enjoy such a delightful day.

Custom apparel process wrapping up

If you are reading this before October 1, you still have time to order new club cycling apparel during our fall order window (September 15-30). Go to the club's launch page for this project (a link is prominently displayed on the club home page), read through the advisory on the ordering process, then click on any of the links that will take you to the three ordering sites at Voler Team Apparel, our vendor.

There are three sites because we are offering three different designs in club kit. There are the two new designs we offered last year, and now—brought back by popular demand—there is also the classic “red rose” design that was the club's public face for so many years.

You can order just one jersey or a jersey and shorts. You can order caps, arm warmers, vests, long-sleeve jerseys, jackets...and you can choose between two different grades of fabric, three different grades of chamois, race cut (slimmer), club cut (roomier), and men's and women's sizes. (But remember: because whatever you order is custom made exactly for you, according to your order specs, all sales are final. No returns, no exchanges, no refunds. So be sure you understand what you're ordering before you take your cyber shopping cart through the check-out line.)

This time around, the club plans to spend a few bucks to lay in some inventory to tide us over until the next ordering period. But with so many options (see above), it will be hard to guess exactly what to buy: which products, which fabrics, which cuts, which sizes, etc. You may be able to find something you want at our on-line clothing outlet in the months ahead, but to be certain you get exactly what you want, you would do better to buy it now.

The Board has proposed repeating this ordering process every six months. However, that may depend on the success of this order cycle: if sales are slow, we may not repeat the process until a year from now. Bottom line: don't wait! If you want quality cycling apparel in your club colors, order it now.



MINUTE MIX

Highlights from the General Membership and Executive Board meetings for September

- 1. Call to Order:** President Susan Forsman called the general meeting to order at the Round Table on Occidental Road on Wednesday, September 11. 53 members and friends were present.
- 2. Treasurer's Report:** Treasurer Greg Durbin reported (at the Board meeting) on current bank balances, as of August 31.
- 3. Membership:** Registrar Gordon Stewart reported membership of 1768 (combining individual and family memberships). Liz Sinna acted as host at the New Member Table, with five new members on hand.
- 4. Rides:** Ride Director Bill Oetinger circulated a ride calendar sign-up sheet for October. Liz Sinna announced a tutorial at the October club meeting for working in Ride With GPS (the app we use to create our club rides).
- 5. Hoodie:** David Abramo brought a sample sweatshirt to demonstrate fabric, sizing, and color. Orders were taken from August 24 through September 15.
- 7. Moving:** President Susan Forsman announced that she would not be able to preside at meetings for the rest of the year, as she is moving out of the area. VP Doug Simon will take over.
- 8. Litter:** Mike McGuire reminded members that we have our semi-annual Adopt-a-Backroad litter pick-up day coming up on November 10. The road to be cleaned this time around will be Chalk Hill. (See item on page 8.)
- 9. Retreat:** Nine people, including Board members and others, attended a special management session at the home of Gordon Stewart on Sunday, August 25.
- 10. Holiday Dinner:** The Santa Rosa Veterans Hall has been selected as the site of the 2013 Holiday Dinner, scheduled for Saturday, December 7. Dinner will be catered by An Affair to Remember (Matt Parks' team). Janice Eunice and Arlene Morgan have agreed to chair the event. Arlene spoke at the meeting about their plans.
- 11. GranFondo:** Steve Drucker outlined plans for the club's involvement with the Ritchey Ranch rest stop on the Levi's GranFondo on October 5 and appealed for more volunteers.
- 12. Jerseys:** Apparel sales coordinator Bill Oetinger reported on the custom club order cycle, with the order window open from September 15-30. (See item on page 1.)
- 13. Brevet:** Bob Redmond has agreed to continue as our RBA for 2014. He has submitted the 2014 schedule of brevets to the Board. (See Brevet [page](#) at club website.)
- 14. WCC:** Doug Simon has booked the Wells Fargo Center for the 2014 Wine Country Century. The Board supported his decision to schedule the WCC Workers' Ride and Picnic for the weekend after the WCC.
- 15. TT:** Board agreed to use our free ad space in the GranFondo rider magazine to advertise the Terrible Two. Bill Oetinger prepared the ad copy and graphics. It was further agreed to run a similar promo in the American Randonneur magazine
- 16. Featured Presentation:** Voler Team Apparel sales reps John and Linda Elgart were on hand with a full line of jerseys and shorts for members to examine and try on ahead of the custom club kit order period.

SRCC Ritchey Ranch Lunch Stop Levi's King Ridge GranFondo 2013

Volunteers Needed for Levi's GranFondo Lunch Stop

The Santa Rosa Cycling Club is sponsoring the lunch stop for the GranFondo at Ritchey Ranch on Saturday, October 5. We need more volunteers to help us run this event well. It is simple to sign up. Just visit the SRCC website.

Volunteers will receive an event tee shirt, a meal at the Fondo-Sonoma Festival the day of the GranFondo, and a party with swag on Sunday, November 3. All will be eligible to win GranFondo clothing kit items given to the club for our work at the event.

Many hands make light work. Please help us out.

Steve Drucker, Lunch Stop Chair
bdrucker@sonic.net 707-538-5256

Looking for Leaders...

As we approach the end of the year, we have to begin thinking about who will serve on the Executive Board in 2014. Some of the incumbent Board members hope to be returned to office in the new year, but there will be at least a few vacancies. And although the incumbents may wish to be returned to office, they must stand for election along with any new candidates.

For one very important particular, we know that Treasurer Greg Durbin is stepping down from the Board. Greg has been Treasurer for several years and has done a wonderful job of keeping our fiscal house in order. (See this month's installment of key club job descriptions on page 7. Treasurer is featured this month.) In anticipation of leaving the Board, Greg has worked with the rest of the Board to organize this job along lines that will make it easier for the next person taking over. If you have accounting or bookkeeping skills and a little spare time each month, consider contributing to the club by taking on this very important position.

Election of officers takes place at the January club meeting. According to our bylaws, anyone seeking to run must have their name put in nomination no later than the prior month's meeting. Candidates will be introduced at that meeting.

The club is always looking for new people to become involved in leadership roles, either assisting at our many events and activities or serving on the Board. Being on the Board requires attendance at one Board meeting and one club meeting each month, although an occasional absence is acceptable.

Most Board members derive a great deal of satisfaction from being able to take part in the planning and policy-making that guide the club from year to year. This is a big organization with a big budget, and the decisions we make can be significant. We want and need good people to be engaged in that decision-making and planning process. If you think you have what it takes to help lead the club in the months ahead, seek out any current Board member for more information on what is involved. (Board contact info [here](#).)



BACKROADS & BREAKAWAYS

B&B is a column for and about local club rides, news, gossip, anecdotes, odds and ends. If you have a story to share about a ride you led, your race results, a cycling vacation, whatever...call Bill Oettinger @ 823-9807 or send e-mail to: srccride@sonic.net.

Before launching into a review of the regular club rides for this reporting period, allow me to hark back a little further in time to honor a couple of long cycling exploits of members. Cynthia Spigarelli rode solo and self-supported from Vancouver, BC to Northern California. 18 days and 1000 miles carried her through Washington and Oregon and down to a rendezvous with hubbie Tony Buffa near Leggett. She island hopped through northwestern Washington, then took an inland route south to the Columbia before heading out to the classic run down the Oregon coast. She stayed mostly in hiker-biker sites in state parks along the way. This was Cynthia's first foray into longer, self-supported touring.

A longer tour, although not self-supported, was undertaken by the father-and-son tandem of Greg and Zach Lester, who chose the PACTour northern tier route for crossing the United States (32 stages averaging 112 miles a day). Finishing that ultra-tough transcon would be noteworthy enough on its own merits, but this was something even more special: by completing this giant ride, Zach becomes the first person with Down Syndrome to cycle across the country. I was so captivated by this story that I wrote my September BikeCal.com [column](#) about it. It's a great accomplishment, and if you want to learn more about it, visit that column, where a link will take you to Greg's stage-by-stage journal about the trip. To say that it's heart-warming and inspirational would be a whopping understatement.

The first weekend we might have covered this month would have been that of the End-of-Summer picnic and the rides that preceded the picnic. But that's covered on page 1. So let's move on to the last day of August for Mike McGuire's Beat the Heat 100-K (at AB tempo). Mike reports...

"Bright and early this morning, 27 SRCC cyclists met in the parking lot at the Airport Cinema to head out on a 100-K circuit of some of our most popular roads. Taking a page from the San Francisco Randonneur's pre-ride pep talk, all riders were asked to raise one hand and repeat 'I, (insert your name here), promise to do nothing stupid.' Amen was not required but everyone seemed to follow their pledge and we had a great ride.

"Predicted conflicts with yet another wine weekend did not occur and we were treated to two wonderful sections of newly resurfaced road: the beginning of West Dry Creek at Madrona Manor and all of Lytton Station Road. Otherwise, our ride was a new distance and experience for several participants and, for others, a chance to meet new club members. Everyone regrouped at Warm Springs Dam, stayed a bit to chat and then headed back to Santa Rosa. The snack break at the Dam was tasty, cold and refreshing, as the temperature began to inch up.

"Once back at the parking lot, we continued to share the experiences of the ride, with only one flat reported. Many thanks to my wife, Sandi, for meeting us at Warm Springs and again at the finish to have all the treats ready for us. I even had an irreplaceable bonus of a former student (junior high school) who publicly declared that I was the 'best teacher' she ever had and that I dressed impeccably. My day was made at that point!

"Thanks to all who attended our Beat the Heat 100-K. I think we did beat the heat and had a good time doing so."

The next day featured an A ride of 27 miles, from Sebastopol up to the river, listed by Bridgette DeShields and David Abramo. Bridgette sent in this note about it: "On Sunday, the first of September, about 20 riders convened at Analy High for a leisurely ride up the West County Regional Trail into Forestville for a coffee break. We then continued by winding down the always lovely Martinelli Road and then across the river to Westside Road. After a short regroup at Wohler Bridge, we continued on to Trenton and Laguna roads and wound our way back into Sebastopol. It was a pleasant day for a leisurely social ride, only marred by three flats caused by goatheads."

Two rides on Saturday, September 7. Donna Norrell and Laura Stansfield had a BC, 80-mile loop out of Sebastopol and down to Pt Reyes Station, the Cheese Factory, etc. This ride was made more complex by the introduction of a research project about paving. A group from UC Davis approached the club a few weeks ago about conducting a running survey of riders about the various sorts of pavement they were riding over on a given club ride. (They have been doing this with other bike clubs around the region. Eventually, the results of the survey are to be shared with Caltrans and will have some bearing on paving standards for future road projects.) We sent them to Donna and Laura, as this looked like a good ride for their purposes. Both of the leaders got on board with the idea and were very helpful in getting everything set up. And the riders who showed up—about 30 of them—were helpful too in allowing their rides to be interrupted repeatedly to answer yet another round of survey questions. Then again, they may have welcomed the breaks as the ride wore on. It grew increasingly hot as they moved inland from Tomales Bay in the afternoon, and bike thermometers were all reading well up on the high side of 100° later in the day. This was a bit much for many riders, and tails were dragging a bit at the end. But everyone made it back to the finish at The Barlow, the new downtown development in Sebastopol, and quite a few hung around for brews and food at Woodfour Brewery.

Also on this day, David Fitch, Chuck Pope, and Matthew Hoffman joined forces to lead a 64-mile B ride from Santa Rosa out to the coast, which offered the option of doing Willow Creek or staying on paved roads. David sent us this report: "Seventeen riders left from Piner High on a beautiful, clear day. The forecast for Santa Rosa was mid 90's, so we were glad to be heading for the coast. Everyone waited at regroups, which was greatly appreciated. The first regroup was at the top of Bay Hill Road, where the view was breathtaking. Several people commented this was their first time on Bay Hill, and they really liked it. Too bad the road surface is so bad, because the scenery is stellar.

"On reaching the point where the routes split at Willow Creek, five of us took the dirt road, while the majority took River/Moscow/Boho. The weather at the coast was nice and cool, but the heat increased as we made our way inland, making the Willow Creek section seem much harder than it's been in the past. The climb up Bohemian Hwy was also pretty warm. We weren't sure if we could get the two groups back together in Occidental, but on reaching the town, about half of the Moscow group was chilling next to the market. We were pleased to meet back up, and rode back to Piner as a group. We even picked up a rider from Marin, looking for help in finding his way back to Santa Rosa.

— Continued on page 6

The following system is used in our ride schedule so that riders can estimate the relative difficulty of each ride.

TERRAIN

- 1: Mostly flat (River Road, Dry Creek)
 - 2: Rolling, easy grades (Westside Road)
 - 3: Moderate grades (Graton Road)
 - 4: Hilly; a few steep pitches (Coleman Valley Road, Franz Valley Road)
 - 5: Very hilly; lots of long climbs (Cavedale, The Geysers, Skaggs Springs Road)
- (If available, elevation gain may be listed.)

TEMPO

Actual ride speed may vary, depending on terrain, distance, weather, and group dynamics. Tempo listing is only a ballpark estimate.

- A: relaxed pace; frequent regroupings; waits for all riders. Over 26 minutes*
- B: touring pace; regroupings every 30-60 minutes; waits for all riders. 23-26 minutes*
- C: brisk pace; pacelines likely; regroupings every 45-90 minutes. 19-22 minutes*
- D: aggressive pace; pacelines; slower riders may miss regroupings. Under 19 minutes*

*Times are for official SRCC speed trap: 4.4 mostly uphill miles on Graton Road from Ross Road in Graton to summit at Tanuda/Facendini junction. If you want to know where you fit in on club rides, time yourself on this section and compare your time to the list above. Ride it once as fast as you can manage (if you want)—an uphill time trial—and then, on another day, ride it at an easy sustainable pace. Your true, natural tempo will be somewhere in between those times.

DISTANCE

The last figure in the formula is miles.

HELMETS ARE MANDATORY ON ALL CLUB RIDES

Ride leaders should provide maps and/or route instructions. Riders should carry ID, emergency info, cash, tube(s), flat repair kit, water bottle(s), and have their own map in case they lose the group.

Non-members are welcome on club rides but must sign a liability waiver provided by the ride leader or available at the club [website](#).

If the course seems too long or difficult, the ride leader may be able to suggest an alternate starting place or bail-out route.

Rain cancels all rides unless otherwise noted.

Rides depart at 10 minutes past listed time.

More info on club rides [here](#).

RIDE SCHEDULE

PDF route slips available at www.srcc.com...go to Calendar & Rides

SATURDAY • OCTOBER 5

Good luck to all SRCC members riding the GranFondo, and good karma to all members volunteering on the event.

Two County Coastal Century
4/D/100
9:00 AM • Piner HS

Lots of stiff climbs on this busy journey through West Sonoma County and the northwest corner of Marin County: Harrison Grade, Coleman Valley, Bay Hill, Franklin School, Marshall Wall, Wilson Hill, Carmody, Bloomfield, Burnside...never a dull moment. Many turn-off points to cut the ride to 35, 55, or 75 miles. Doug's birthday ride.

Doug McKenzie—523-3493
douglasi@sonic.net

SUNDAY • OCTOBER 6

Chillin' in Chileno
Post-Fondo Fun

3/B/49
9:00 AM • Cotati Dog Park

Fondo Volunteers (and everyone else): join us for this fun, post-event decompression ride. We'll ride at a mellow B pace from the Cotati Dog Park out to the Tomales Bakery and back via the lovely Chileno Valley.

Bill Finkelstein—478-7945
bill@williamfinkelstein.com

Mary Mack—695-8228
mary@marymackdesigns.com

SATURDAY • OCTOBER 12

SRCC-RUSA 300-K Brevet
6:00 AM • H'burg • Pre-reg only

A wonderful but potentially challenging brevet: from H'burg down the river to the coast, down the coast to Point Reyes Station and out onto the Point Reyes land mass...and back. Not too terrible, unless the wind is blowing (which it usually is). For more info and reg form, visit the SRCC Brevet [page](#).

Living it up with the Libras II

1-2/A/42 • 3/B/64
3/C/64 • 3/D/60
8:30 AM • Proctor Terrace
Elementary School
1711 Bryden Lane, Santa Rosa

Let's ride to celebrate the October Libras... but you don't need to be a Libra to get in on the fun and the food! You must register

for this ride to attend. The ride will start at Proctor Terrace Elementary and take you to Sonoma Valley and return to Santa Rosa. Four separate groups. A to Glen Ellen (42 miles) B and C to Lovall Valley (64 miles), D to Trinity (60 miles). Please bring a potluck dish to the ride start. Ice chests will be provided at the ride start to keep the food safe. The ride will return to Liz's home (1/2 mile from the ride start) where we will have lunch. At registration for the ride, additional details will be provided including Liz's address for the potluck at the finish.

A: Jack Hartnett—694-0922
jack71542@gmail.com

Len Hirschi—480-9790
len.hirschi@yahoo.com

B: David Fitch—228-9705
DavidCFitch@gmail.com

Michael Cooper—494-9869

C: Liz Sinna—484-2459
lizsinna@gmail.com

Janice Thomas—495-0353
jmt.bike@gmail.com

D: Tony Lee—364-8456
dr_tony_lee@yahoo.com

Miguel Sanchez—799-1733
miguelojos_reyes@hotmail.com

SUNDAY • OCTOBER 13

Back in the Saddle

1/A/36
9:00 AM
135 Alderbrook Drive, SR

Flat ride from SR to Windsor and back. Beverages and snacks at our house after the ride. BCD riders welcome, but the pace is A.

Pam & Bill Carroll—623-9783
carrollpb@comcast.net

SATURDAY • OCTOBER 19

Say Cheese!

3/BC/66 • 3/B/51
9:00 AM • Ragle Park

Rolling roads (with a few bigger climbs) from Sebastopol down to Petaluma and back. Bloomfield, Carmody, Chileno Valley, Wilson Hill, Hicks Valley, Red Hill, San Antonio, I Street, etc. Rest stop at the Cheese Factory at mile 31. Home via Spring Hill, Bodega, Petaluma-Valley Ford, Roblar, Canfield, etc. An obvious shortcut: continue on Chileno Valley to Spring Hill, with a rest stop at Helen Putnam Park. Eliminates 15 miles and some

of the harder climbs...but no leader.

Bill Oetinger—823-9807
srcride@sonic.net

Sweet and Simple Redux

2/A/24

9:00 AM • Joe Rodota Trailhead
at west end of Sebastopol Road

Nice, gentle, easy, and enjoyable ride on the cycling trail. Stop at Roasters Espresso Bar, in Forestville at 12 mile mark for coffee and snacks. Port-a-potty on trail going out and at Andy's Market on return leg.

John Smithers—494-5928
john.m.smithers.ca@gmail.com

SUNDAY • OCTOBER 20

SRCC Welcome Wagon Ride

1/A/10-15

10:00 AM • Julliard Park, SR

An introductory ride for novice cyclists (but veteran riders are welcome too). Easy, social pace. Plenty of opportunities for learning bike skills with supportive, experienced mentors. Instruction in working on bikes on request.

Mike & Janice Eunice—575-9439
nicenice@sonic.net

SATURDAY • OCTOBER 26

Alexander Valley-Dry Creek Valley-Russian River Valley

3/B/42

9:00 AM • Esposti Park, Windsor

A classic loop around the wine country. Fought, Chalk Hill, Hwy 128 to Geyserville. Up and over on Canyon, then West Dry Creek and Westside to Wohler Bridge and back to Esposti Park via Eastside, Mark West Station, Windsor, Shiloh. Read more about this loop at our Ten Great Rides [webpage](#).

Michael Bagwell—800-7805
michaelbagwell@hotmail.com

SUNDAY • OCTOBER 27

Rolling Hills

2/B/25

10:00 AM • 2038 Rolling Hill Dr, SR

Starting on the eastern edge of the Rogers Creek Fault (my house), we ride south to experience some of the interesting terrain it forms. This B ride is short so riders can finish by early afternoon for some backyard yoga. Mats and instructors will be provided (no fee). Try something new. Yoga after a ride really works.

John Russell—484-5588
murphystgrill@comcast.net

Janice Thomas—568-7062
jmt.bike@gmail.com

SUNDAY • NOVEMBER 10

Adopt-a-Backroad

Litter Pick-up Day

9:00 AM • San Miguel School

Semi-annual litter pick-up program, this time along Chalk Hill Road. Lunch afterward at Johnny Garlic's. See item on page 8.

Mike McGuire—542-6687
mmcguire@pacbell.net

Ramona Turner—479-7539
raturner@sonic.net



REGULAR RIDES

Wednesday Wanna-B's

B • 30-50 miles • 9:00 AM

First Wednesday: Howarth Park, Santa Rosa

Second Wednesday: Healdsburg City Hall
Chris Jones—938-2669

Third Wednesday: Finley Park, Santa Rosa
Dave Batt—546-5301

Fourth Wednesday: Ragle Park, Sebastopol
Paul Musson—303-246-3182

Fifth Wednesday: Esposti Park, Windsor
David Fitch—228-9705

C • 30-50 miles • 9:00 AM

First Wednesday: Howarth Park, Santa Rosa

Second Wednesday: Healdsburg City Hall
Harry Williamson—423-322-4151

Third Wednesday: Ragle Park, Sebastopol

Fourth Wednesday: Ragle Park, Sebastopol
Johann Heinzl—539-7991

Fifth Wednesday: Howarth Park, SR
(All leaderless C rides are decide-&-ride)

Thursday Fixed-Gear Rides

CD • 20 miles • Noon

Spoke Folk Cyclery, Healdsburg

Multi-gear bikes welcome too
Doug McKenzie—523-3493

Friendly Fridays

A • 25-30 • 9:00 AM

Same schedule as other Friday rides

Janice Eunice—575-9439

Fifth Friday A group: Geyserville Park-&-Ride

B & C • 30-50 • 9:00 AM

First Friday: Cotati Dog Park

Don Cropper—795-3236

Second Friday: Howarth Park, Santa Rosa

B: Bob Owen—291-4401

Third Friday: Ragle Park, Sebastopol

B: Jerry Meshulam—477-9262

Fourth Friday: City Hall lot, H'burg

B: Buck Hall—537-1946

C: Harry Williamson—423-322-4151

Fifth Friday (B only): Esposti Park

Bill Finkelstein—536-1026

Mary Mack—695-8228



I WANT YOU to lead an SRCC ride

Ideally, this column would be full of more ride listings, providing members with a fuller, more varied list of options for their riding enjoyment. But it is not.

The ride list is often short, and on too many occasions, members look at the schedule and say to themselves: "Hmmm...nothing this weekend for me. Guess I'll just e-mail my buddies and we'll work up a route of our own."

This is not how it's supposed to work, and it's a failure of two parts. It's a failure on the part of the club to provide a framework within which members will feel encouraged and empowered to lead rides. But it's also a failure on the part of most members to do their part: to at least occasionally plan and lead a ride.

How is it that in a club with almost 1800 members, we have fewer than 80 who lead even one ride a year? How is it that we see a dozen or 20 or 40 riders showing up for almost every ride we list, and yet only a few of those people ever lead a ride? If you have the time and interest to show up and do the ride, why can't you be the one to list a ride now and then?

We hear people say they can't plan that far ahead...can't commit to a date a month or more away. We get that. But in most cases, you will be there, doing the ride, in a month. You know that. List the ride; then, if your schedule changes and you can't make it, someone will cover for you.

We can all make excuses for why we don't lead rides, but if we all gave ride leading a pass, where would we be? What kind of a bike club would we have without bike rides?

“Overall, it was a great ride. There were no problems that I am aware of and everyone thoroughly enjoyed the route they chose.”

Sunday of this weekend featured another A-tempo Welcome Wagon ride and also another A ride of almost the same scope. We had this report on the other ride: “On this beautiful morning, about 15 club members showed up at the Joe Rodota trailhead for a happy and friendly ramble to Forestville and back on the trail. We all stopped at Aroma Roasters to partake of goodies and conversation, before heading back to the start. No problems whatever. Unfortunately, one of our ride leaders, Sunny Mawson, came down with food poisoning the night before and could not ride with us, although she did make a heroic showing at the start to assure that all club organizational matters were correctly executed. Susan Hester stepped in to lead from the front, while Mary Barsony led from the back.”

As for Mike and Janice Eunice’s WW ride, we have this note from Janice: “We had eight riders today. The route was a combination of Class 2 bike lanes, Santa Rosa Creek Trail, and country roads. The morning was cool and pleasant. We had a couple who were born and raised in Santa Rosa, moved away, and are back again, getting back into riding. We had a teen ager on a fixed-gear bike, and other club members. We were able to get back before the heat started. It was a pleasant, social and successful ride.”

The last weekend we can cover this month began with Hunt Moore’s Wicked Gravity ride: 80+ miles out of Petaluma at CD tempo, visiting the following climbs (and their descents): Sonoma Mountain #1 (off Adobe Road...one of the hardest yet least-known climbs in the county), Lichau (with some lovely new pavement), Pressley, Sonoma Mountain #2 (the one most people know about), Trinity-Dry Creek, Oakville Grade to the Oakville Grocery, then back home via the same Oakville Grade, Dry Creek-Trinity, Sonoma Mountain, and Pressley. We think ten people did at least part of the ride, but Hunt may be the only one who did the whole thing. He logged 10,000’ of sometimes brutally steep climbing in 85 miles. Some of us started in Cotati and skipped the first, worst climb. We ended up with 63 miles and 7500’, and that seemed like more than enough. It felt harder than an average century, so we can only imagine how hard Hunt’s day must have been.

Tom Helm listed a ride called Mellow Sunday the next day, which was billed as a slow, social ride. Tom reports: “Our group of nine had a good, mellow time enjoying each other, chatting, two-abreast most of the time, singling up when called out. The ride is a different kind of ride and typically attracts about 8-10 sociable people. The destination was chosen at the start by the group, the turns on the route were decided as we went...kind of an anti-planning ride.

“Along with the regulars, it was nice having two new people, Brian and Tammy, who said they are joining the club today. We wound up going from Piner to the airport and back down Laguna Road, all at a basic A pace—chatting—to the Sebastopol Farmers’ Market. That was a nice scene: music, food, people. Four left there early to get on with their day. Rose left on her own. The rest of us went back towards the Willowside end of the Santa Rosa Creek Trail, where I turned around to go back and check out the benefit movie, *Rising from the Ashes*, at the Rialto in Sebastopol. The movie is about the national bike team developed in Rwanda, and was a benefit for the Sonoma County Bicycle Coalition.”

SRCC 2013 Year-End Donations

In each calendar year, the Santa Rosa Cycling Club makes donations to various cycling-related organizations and other causes deemed appropriate, as approved by the club membership. In order to have the donation process completed soon enough to have the checks out to the recipients by mid-December, we need to get started now with the nomination process. Members are asked to submit nominations during the month of October. Once the nominations have been recorded and reviewed, the final voting will take place on-line at the club web site in November. Look for more info on that next month.

Nominations may be sent to any current Board member.

The criteria remain nearly the same as in the recent past. We’ll start with a clean slate, with no donees suggested by the Board. In fact, this time we’ve decided that Board members and other appointed club officers will not be allowed to make nominations. General club members will make all of the nominations, and anyone who does place an organization in nomination should be no more than a general member of the group they wish to nominate. In other words, no board members or officers of a particular group will be allowed to nominate their own organization. Any nomination should include a web address for the nominee’s own website, so we can link to that in our final presentation to the members. Grant recipients for 2012 were listed in the January, 2013 [newsletter](#), and for 2011 in the February, 2012 [newsletter](#).

All nominees should be non-profit organizations, and it should be remembered that there is no need to nominate one of the groups we already donate to on a regular basis, such as the SCBC, the local Tour of California organizing entity, the Radio Amateurs, or any of our state or national cycling organizations.

As general guidelines, organizations proposed as candidates for donations should meet some or all of the following general criteria:

- Should provide support for activities related to cycling.
- Should be local or have a significant local presence.
- Should demonstrate a philosophy that respects people and the environment and a healthy society.
- Should reflect values similar to those of the SRCC.
- Should not have goals or agendas that are discriminatory or otherwise divisive.

We believe the above guidelines to be in keeping with our stated purpose as a club: “The SRCC is a social/recreational organization comprised of cycling enthusiast with a wide range of abilities and interests. Our purpose is to promote the safe and efficient use of bicycles through club rides and events, and by maintaining an active presence in the local community.”

The Board will review the proposed nominees, weed out any that don’t meet the above-stated criteria, and make up the final list of candidates in time for the November voting period. We’ll stick with the rule that any organization not getting at least 5% of the final vote tally will not receive a donation. Organizations awarded grants will be announced at the December General Meeting and in other club communiques.

Who the donees will be for this year, and the amounts given, are for the most part up to you. Please send us the potential nominees you feel most passionate about. And don’t forget, we need the nominations during the month of October.

Key SRCC Volunteer Assignments

This is a series reviewing key volunteer jobs in the club. By highlighting these areas of responsibility, we hope to enlighten members regarding the nature of each job, to salute those members currently doing the jobs in question, and finally to encourage others to consider taking these tasks on in some future year.

Treasurer

The Treasurer has fiduciary responsibility to exercise reasonable care over the organization's finances. The responsibility includes maintaining controls and providing timely and reliable financial information and evaluating risks. The Treasurer helps the Board practice good stewardship and sound financial decision-making. This position has influence over and interaction with almost every aspect of club life.

In the future, the Treasurer's duties below will become part of a Finance Committee comprised of a team of two to four individuals reporting to the Treasurer. Some committee members will perform many of the routine tasks outlined below, while others will provide overall guidance as to best practices and broad-view guidance. The separate job functions will allow for greater control and allow the Treasurer to be more proactive in other areas of financial management and reporting.

1. Maintain accounting (in Quickbooks):
 - a. enter checks and deposits
 - b. record data from PayPal and other sources
 - c. make journal entries.
2. Check writing:
 - a. pay invoices after review and approval by managing member
 - b. issue reimbursements to members
 - c. issue refunds to members and event entrants
 - d. obtain petty cash for tours, events
3. Transfer funds between PayPal and disbursement accounts
4. Endorse checks immediately and make bank deposits
5. Reconcile monthly bank statements
6. Prepare monthly reports for Board meetings:
 - a. balance sheet
 - b. income statements
 - c. Wine Country Century
 - d. Terrible Two
 - e. other sub-reports as needed
7. Pay quarterly state sales tax
8. Send data to CPA annually to prepare required state and federal non-profit returns
9. Complete other annual government filings
10. Work with board to prepare and present annual budget to membership
11. Maintain adherence to approved budget
12. Retrieve mail from post office box (Coddington) at least weekly; scan and/or distribute as needed
13. Work with tour leaders on tour budgets
14. Assist members with detailed event budgets as needed
15. Manage merchant credit card account:
 - a. terminals for events
 - b. negotiate rates and terms

Nominations please for 2013 awards!

It's time to be thinking about the likely winners of our 2013 club awards (to be presented at the Holiday Dinner in December).

Awards range from light-hearted to quite serious. ("Serious" not so much because we take ourselves too seriously, but because we really do respect the achievements of our fellow members and want to accord them some measure of honor and respect.) Many of the decisions about the awards are made by the club Board—because somebody has to do it—but the members of the Board cannot be everywhere and see everything that goes on out there on club rides or during other bike-related activities. We need our members to be our spies out in the field: to see what's going on and to report back to us.

We very much want suggestions and feedback from the members as to who the worthy awards recipients might be. The credibility of the awards is only as strong as the information we can gather through member input. So, to help you, the members, help us, here is a list of the traditional awards we present each year, with brief explanations of what they represent (if the titles of the awards aren't self-explanatory).

- Rookie of the Year
- Most Improved Rider
- Ride Leader of the Year (most rides listed in the club calendar)
- Leader of the Pack (leadership in cycling advocacy)
- Volunteer of the Year (best worker on club events)
- Most Inspirational
- King and Queen of the Mountains (best climbers)
- Good Shepherd (most supportive club ride leader)
- Lewis & Clark Award (best self-supported touring adventure)
- Golden Shoe Award (most supportive spouse or partner)
- Rider of the Year (best performance)
- Gearhead Award (not just the best athletic performance of Rider of the Year, but also a sense of having done something really extraordinary, far beyond what the average rider would attempt)

Note that most awards have both female and male recipients. There can also be multiple recipients of an award in a given year. This isn't common, but there's no rule against it. Up to the present time, we have tried not to give the same award to the same person more than once. That may change someday, but so far, we keep managing to find new people to honor.

Many of the awards on this list originated entirely with the members...not with the Board. Some member saw something out there that they wanted to acknowledge and created an award to fill that bill. Most years, there are a few of these. Some of them are clearly one-time-only awards or are entirely goofball and not repeatable. But the best of them hang around and become institutions.

Bear this in mind when thinking about which of your fellow members you want to salute for achievements in 2013. Rather than nominating someone for an existing award, you might want to dream up a new award, be it just for one occasion or possibly for the long run.

We can't repeat this enough: we want your suggestions. To bring someone to the attention of the Board, you can send an e-mail to anyone on the Board or to the newsletter Editor. Their e-mail contact info is listed at the club website on the Contact Us [page](#).

SANTA ROSA CYCLING CLUB

PO Box 6008

Santa Rosa, CA 95406

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Treasurer: Greg Durbin217-1549

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Club apparel sales: Sharron Bates526-3512

Membership registration: Gordon Stewart823-0941

Meeting program coordinators: Sharron Bates526-3512

René Goncalves570-6653

E-mail contact list at club website [here](#).

To join the club or renew membership, please go to

<http://www.srcc.com>

srccride@sonic.net (Bill Oetinger, club e-wrangler)



The Santa Rosa Cycling Club is a social/recreational organization comprised of cycling enthusiasts with a wide range of abilities and interests. Our purpose is to promote the safe and efficient use of bicycles through club rides and events, and by maintaining an active presence in the local community. We encourage a large and vital membership and try to provide rides for all abilities. We publish a membership roster and a monthly newsletter and ride calendar. We hold a general membership meeting and an Executive Board meeting once each month.

GENERAL MEMBERSHIP MEETINGS

Wednesday, October 9 • 6:30 PM

Occidental Road Round Table Pizza

Featured presentation: a tutorial on Ride With GPS, the on-line mapping app ride leaders use to prepare their routes for the club's ride calendar.

Wednesday, November 13 • 6:30 PM

EXECUTIVE BOARD MEETINGS

(Open to all interested members)

Thursday, October 3 • 6:00 PM

Marlow Center Round Table Pizza (Marlow & Guerneville)

Thursday, November 7 • 6:00 PM

Chalk Hill Litter Pick-up Day

Sunday, November 10, 9:00 AM

San Miguel School (Faught Road)

It's time once again for our semi-annual Adopt-a-Backroad litter pick-up program. This time we'll be cleaning up the length of Chalk Hill Road (approximately 10 miles). We need 20 crews of two workers each to divide the road up into easy, half-mile sections.

We take this project on not only because it's simply a good thing to do, but also as a form of community outreach: from our cycling club to our neighbors along the roads where we ride.

The club does more than just throw out the call for volunteers on these clean-up days. It puts its money where all our mouths are: the club picks up the rather hefty tab for lunch for all participants after the work is done. It's our way of saying thank you to those club members who offer up this Sunday morning for the betterment of our backroads and our community. This time around, the lunch venue will be Johnny Garlic's in Windsor.

Mark your calendars now for this important date. Believe it or not, it's actually fun: a nice walk along a country road, doing a good deed, then lunch, on the club's tab. It's even more fun if you ride to the start and out to your patch of road on your bike.

To sign up or to learn more about the project...

Mike McGuire: 542-6687, mmcguire@pacbell.net

Ramona Turner: 479-7539, rturner@sonic.net