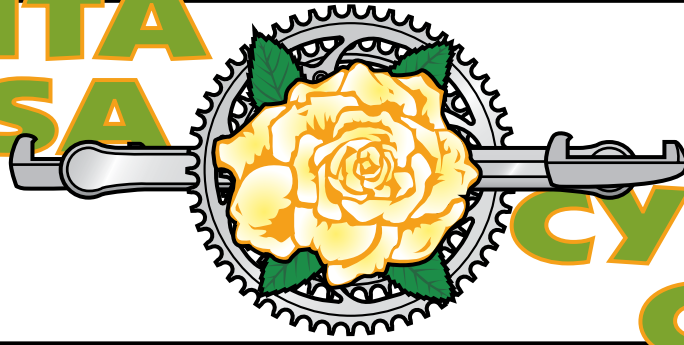


SANTA ROSA



CYCLING CLUB

MARCH 2014 NEWSLETTER

ANOTHER SELL-OUT, BUT NOT A RECORD

For the past several years, when registration for the Wine Country Century has opened on February 1, we have watched in rapt amazement as all 2500 entries have been snapped up in a matter of hours. (Last year, with reg opening at midnight, the event sold out by a few minutes after noon.) This year? Yes, the event sold out again. No surprise there. But what was a bit of a surprise was that it took two and a half days to do it.

Why it took all of 58 hours to sell out, we have no idea. But we kind of like it. It means folks didn't have to stay up into the wee hours of the morning on February 1 to make it into the event. Yes, some people did that, but normal people, with normal lives and schedules, were able to find slots in the field without having to tie themselves in knots.

Our club's marquee event, scheduled this year for Saturday, May 3, is clearly still a hot ticket. Most century promoters would love to see their rides sell out in two-plus days.

And remember, we do no promoting of our ride at all...nothing. Word of mouth from past happy participants is our only form of advertising, but it seems to be doing the job.

Praise from past participants is both a blessing and a challenge. As they say in show business: you're only as good as your last review. We have to keep putting on a good event, every year, to keep the riders happy, so that they keep coming back, and so they tell their friends about it.

It helps that we have a great course through the gorgeous Sonoma County countryside, from the vineyards to the redwoods, from the river to the ridge tops. It helps that we have that great date in May, when springtime cycling ambitions dovetail with springtime weather. From the point of view of your average cyclist, it's a perfect storm of positives, all coming together to make for a great day on the bike.

It also helps—immensely—that the folks putting on this nearly perfect event are the members of the Santa Rosa Cycling Club. That means two things. First, it means a club with many years of experience at this sort of event, with a well-oiled logistical machine ticking over smoothly. Second, it means a deep pool of members who are ready and willing to leap into the fray: to take

on the myriad jobs that keep that machine humming and keep our 2500 guests happy.

The on-line volunteer sign-up form at the club site opened in late February. By now, veteran WCC workers will be signing up for their favorite jobs. The hundreds of assignments may not be snapped up quite as quickly as those 2500 entries, but many of them will already be gone by the time you read this.

WCC vets know a few hours helping out helps the club a great deal. In fact, all of those small contributions on our biggest event add up to what keeps the club running for the rest of the year. It may be overstating it to say no WCC equals no SRCC, but without our big event (our primary revenue stream), the club would be much smaller and much less able to function as it does.

But you get more out of your tour of duty than just the satisfaction of knowing you've helped to keep the WCC and SRCC afloat. You also get your snazzy WCC t-shirt, and, best of all, you get to participate in the best party of the SRCC year: the WCC Workers' Ride and Party

one week after the public WCC.

Think of how avidly those 2500 entrants gobbled up the tickets to get to do the ride on May 3. On May 10, you get to do the same ride, and you can do it with all your club mates, with rest stops and all the trimmings. And then you get the party afterward, with perhaps even better food than at the real WCC. Such a deal!

By the way, if you really want to ride the official WCC and did not get in, here's a secret, backdoor way to do it: volunteering to assist at the WCC Workers' ride, either at a rest stop or at the finish, will get you an entry into the real WCC on Saturday. And not just any entry...this one will be free! (There are only a few of these slots available.)

Check the list of Committee Chairs on the back page of this newsletter to get an idea of the various areas where we will need help. Then cruise on by the on-line sign-up site and find a job that's a good fit for you and your schedule, including many jobs not actually on May 3. (We'll keep you posted in the months ahead on jobs that need doing on other days, such as cleaning parties at the warehouse.)

We look forward to seeing you out there on the big day, and especially at our own big party a week later.



MINUTE MIX

Highlights from the General Membership and Executive Board meetings for February

1. Call to Order: President Sarah Schroer called the general meeting to order at the Round Table on Occidental Road on Wednesday, February 12. Approximately 65 members and friends were present.

2. Treasurer's Report: Treasurer Greg Durbin reported on current bank balances, as of January 31. Greg noted that the total was the lowest it is for the year, but that things changed significantly after registration opened the next morning for WCC. Greg also read excerpts of thank-you letters from several recipients of our recent charitable grants.

3. Membership: Registrar Gordon Stewart reported membership of 1749 (combining individual and family memberships). Liz Sinna acted as host at the New Member Table, with five new members on hand.

4. Rides: Ride Director Bill Oetinger circulated the ride calendar sign-up sheet for March.

5. Tours: Bill Oetinger reported that the Southern Oregon Tour was almost sold out (it did sell out the next day), and Gordon Stewart reported that the Wild Rivers Tour had already sold out and had about 25 people on a wait list (one day after registration had opened).

6. Board: Sarah Schroer reported that the Board had appointed Steve Drucker to fill the vacant seat on the Board.

7. Board meetings: The Board has decided to move their monthly meetings to the first Wednesday of every month, and to Mary's Pizza in SR. (See calendar on page 6.)

8. WCC: Chair Doug Simon reported on the WCC, including noting that it had sold out in a little over two days. (See article on page 1.) Doug saluted Gordon Stewart for overseeing a smooth, trouble-free registration. He noted that jersey and t-shirt sales had been brisk and that the jersey order with Voler Team Apparel has been finalized. He announced an upcoming Committee Chairs meeting. Bob Redmond spoke about the WCC Workers' Ride and Party scheduled for the week after the WCC.

9. March Magic: Steve Drucker made a pitch for the March Magic program. (See item, this page.)

10. History: Mike McGuire read passages from *Read-&-Wipe*, a humorous bike journal from the early 1970's.

11. RLDP: Jerry Meshulam spoke on the upcoming program to support and encourage ride leading. (See article on page 5.)

12. Transition: Sarah Schroer reminded members that Bill Oetinger is stepping down as Ride Director and Newsletter Editor, and encouraged interested members to step forward to fill those roles.

13. Brevets: RUSA RBA Bob Redmond reported on the brevet series. (See items in *Backroads & Breakaways* about the first two 200-Ks of the season.) Another 200-K is scheduled for March 15.

14. Bylaws: Sarah Schroer announced that Secretary Bridgette DeShields has undertaken a review of the club bylaws to bring them into conformity with current laws and communication technologies, such as decisions being made and voted on in an e-mail forum. The club is looking for help from an attorney who has experience with this sort of material.



MARCH MAGIC

It's that magical month of March again. For some in the club, this means miles, miles, and more miles. As a way to motivate riders to jump start their springtime riding, to ramp up for the sunny months ahead, the club offers this crazy little challenge, complete with an on-line log for documentation. Make a goal for yourself: how many miles can you ride in this one month? Make it official:

post your goal at the [on-line log](#) and then try to live up to that goal, rolling out the miles, day after day, week after week. As the long shadows in the logo suggest, this may mean riding early in the morning or late into the twilight...whatever it takes to rack up those numbers.

We borrowed the idea for this cheerful challenge from our friends in the Davis Bike Club, always a bunch of hardcore mileage junkies. They call their contest March Madness.

Your reward for participating in the MM log will be two-fold. First of all, you will have ridden the big miles, not only enjoying them for their own sake, but also building fitness for the season ahead. Think of it as spring training. Second, you have the fun of interacting with your fellow members, sharing in the community of like-minded bike loonies...checking out each other's numbers. It isn't necessarily a race to see who logs the most miles (although someone has to be first, so why not you?). It's more a matter of setting your own goal, at whatever level, and then making the effort to meet or exceed that goal.

While you're at the club site, opening your March Magic account, you might also check out the [Commuter Miles](#) and [Century Challenge](#) on-line logs. Unlike the one-month-only March log, those run all year. In all cases, the logs are dead easy to use. Five minutes to open an account and even less to log on and enter your data every so often. The logs are just one small set of activities that help make individual members part of the larger SRCC community, interactive and interconnected.

15. Programs: Board member John Mills has agreed to act as coordinator for featured presentations at club meetings.

16. Fearsome Five: Board agree to pay for a set of commemorative beer mugs to be presented to finishers of the Fearsome Five event in May. Marc Moons and Don Graham made the proposal. Bill Oetinger is working on the graphics.

17. Featured presentation(s): At the start of the meeting, Laura Charameda, Director of the Team Swift junior development racing team, spoke about the team and introduced several current or former team members, from the youngest—11 years—up to “graduates” now on pro teams. At the end of the meeting, Canadian National Road Race Champion Will Routley and his wife Shani (also a racer), held an informal Q&A about racing, race training, doping (or not), etc. Will and Shani have been doing winter training in the area and have been the house guests of Gordon and Cora Stewart.

BACKROADS & BREAKAWAYS

B&B is a column for and about local club rides, news, gossip, anecdotes, odds and ends. If you have a story to share about a ride you led, your race results, a cycling vacation, whatever...call Bill Oettinger @ 823-9807 or send e-mail to: srccride@sonic.net.

Finally! We're getting the rain we've been needing. Who would have thought that cyclists would be rejoicing at seeing all this wet stuff dropping out of the gray skies? Okay, no one is thrilled about having their rides rained out, or about getting rained on when out riding. But we all accept that we need the rain desperately, so, for the time being, we're willing to be gracious about the soggy days...at least for a while...

But if we return to the beginning of this reporting period, that takes us back to sunnier days. We begin with Saturday, January 18, a nippy but bright day with three club rides ranging in length from 24 miles to 126 miles...something for everyone.

The big ride was our first club brevet of the season, the by now traditional 200-K from Healdsburg down to Napa and back. SRCC RBA Bob Redmond posted this note about the event: "We had 126 registered with 10 DNS for 116 starters. We had 108 finishers with 8 DNFs. Finish times ranged from 5:54 to 10:52 (outbound 3:18 to 5:44; inbound 2:36 to 5:20). The fastest riders were waiting for the Napa control to open and arrived just one minute after the finish control opened." (You may wonder that the outward-bound and return times are so different. It's because there is an extra loop in Dry Creek Valley in the morning.)

I can add to Bob's numbers by noting that it was exactly freezing at the 8:00 am start, but that it warmed up to the high 60's by mid-afternoon. It was, in fact, a nearly perfect day for a big ride, at least once you got past those early morning shivers. There was the usual group of super-bikers who went off like scalded cats at the start. But a funny thing happened early on: those fast cats took a wrong turn in Alexander Valley, and by the time they got back on course, near Jimtown, the second pack of riders—including this one—had caught back on at the back of that first, fastest bunch, making for one very large, very fast peline through Alexander Valley and Knights Valley. The county line climb put an end to that big group, but folks found good company on the far side of the hill and rolled down to the turnaround in companionable bunches. The return trip seem a bit less cohesive (at least for me). The groups were smaller and a bit less dynamic. But it was still good fun, and the miles were run off at a good clip. Afterward, at the finish at the Bear Republic, the hungry, thirsty riders were swarming over the Bear's outside seating area like army ants, eating and drinking anything that wasn't nailed down.

Bob again: "I want to make sure you all know who was out there working in the SRCC tradition. At the start were Evelyn and Bill Ellis, with special thanks to Marni and Scott Duncan for letting us use their office to keep warm. John Russell ran the Napa turnaround with Inez Barragan, Will Harris, Bobbie Foliart, Bonnie Hogue, and Robin Frank, with her daughter Enid on the powders. Donn King and Tom Russell were on the clock. Gwen Tunzini and Robert Thompson ran the finish, while Sarah Schroer did some SAG duty after finishing. Finally, Richard Anderson, Sherry Adams, and John Russell helped clean and pack things away Sunday morning. The *best* crew ever!"

However, all was not perfect on this day. We have to report the

crash of the tandem ridden by Paul and Mary Jane Stimson. Both of them were pretty beat up: broken collarbones for both, four fractured ribs for Paul, and a fractured pelvis for MJ. Their club mates rallied round and helped them with meals and other assistance until they were able to care for themselves (more or less). But they still have a long road of recovery ahead, so don't forget about them. Give them a call or drop an e-mail on them to help keep up their spirits.

On the same day, Renato Vasquez led his first club ride, named "Celebrating Lima" (in honor of his hometown's anniversary day). He reports: "Last Saturday, 20 of us got together at SW Community Park for an easy A ride following the same route used during the Christmas Cookie Ride. Fortunately, that morning was not very cold. I would say it was high 40s and without any wind, which made the ride on the south side of the Laguna de Santa Rosa enjoyable.

"We were divided in three groups by the time we reached Taylor Maid in Sebastopol. First was a group of four riders who decided not to stop and kept going. The second group of eight riders wanted to add more miles so they left earlier from the coffee shop and headed towards the west. The rest of the ride went great. A couple of riders split close to the end to head home, and the rest of us made it back to the park around 1:00 pm, but not before dealing with a broken spoke. When I was putting my bike inside the car I noticed my saddle was ripped. Gosh! What an eventful day: we lost two riders, had six flats, a broken spoke and a torn saddle! In spite of all that, I had fun and I think everybody else did too. I hope next year's ride to celebrate my hometown anniversary will go smoothly. Thanks to everybody who showed up."

Finally, Mike Cooper and Jeff Durra led a BC ride of 43 miles from Windsor out to Calistoga and back. Mike reports: "Saturday was another one of our unseasonably warm winter days, with a cool morning that ramped up into the 70's as our ride progressed. We left Esposti Park with 29 riders at 9:15 am, with a faster C group leaving first, then the B's took off for the well-traveled trek out Chalk Hill Road. After a brief regroup at the intersection of Highway 128, we cruised south to Calistoga, enjoying the beautiful scenery. Since there was little traffic, we also had some nice chats along the way. Another regroup at Bennett Lane and it was off to downtown for our coffee stop.

"Unfortunately we had a mishap on Grant Avenue with Mike P suffering a bad fall which resulted in a broken collarbone. After tending to Mike and getting back on the road some time later, the groups split up, with some taking our alternate route back to 128 and Chalk Hill for the return, and others going up over Franz Valley Road, Porter Creek, and down Mark West back to the park. Aside from Mike's injury, everyone I spoke with seemed to have had an enjoyable ride that included some good climbs and fast descents. Let's all wish Mike a speedy recovery!"

There was only one ride on Sunday. Susan Hester listed a 28-mile ride at A pace out of Julliard Park. "We had 17 riders, including three new members. Even though it was an A ride, nine B riders showed up, and after a couple miles were never to be seen again until the end when we met up with one. No flats or any other trouble to report."

The last weekend in January kicked off with David Fitch's "Medio Fondo in Winter" ride...60 miles at B pace from Piner HS. There were about 40 riders on hand on a lovely, crisp day, but they were

— Continued on page 4

rarely all in the same place at the same time. Susan Noble proposed an alternate start site and probably a slightly faster-than-B pace for her group. They met David's group at Piner and then headed out first with almost half the entire group. The long Graton Road climb split a few people off the back of that lead pack, and they were soon joined by a handful of faster riders coming up from David's group. So at that point, through Occidental and down to Monte Rio and Duncans Mills, there were essentially three groups on the road. (Sound familiar?) After a leisurely regroup at Duncans Mills, about a third of the group set out first for the coast and the climb of Coleman Valley, with the rest following in a long straggle. Once again, the hills—bigger and steeper now—fractured the field. But regroups at the top of the first Coleman climb and again in Occidental helped folks find one another for the balance of the ride back to Santa Rosa. We had an accident on this ride too. A rider got a scrap of metal strapping tangled in his front wheel on a small uphill and did a slow-motion somersault. He wasn't badly hurt, but decided to call it a day and headed back home. Otherwise, it was a nearly perfect day.

Also on this day, John Smithers had an A ride of 26 miles, west along the Joe Rodota Trail to Sebastopol, then north around a loop to Vine Hill. "A beautiful day for a ride, weather-wise. About a dozen people on hand, despite the ride showing up on the calendar last-minute. We quickly split into two groups. Trenton, Laguna, and Vine Hill Roads were fairly clear of auto traffic and made for some nice climbing. As my group arrived at Mom's Apple Pie, the leading group took off. After a break, we took a brief ride on 116 to Green Valley Road and headed on to West County/Joe Rodota Trails, which we took all the way back to the starting point."

There was one ride on Sunday, which, like John's ride, was a late addition to the calendar. Doug Schrock listed a hilly 80-miler at C tempo. He sent us this note about it: "Although I posted the Trinity/Pope/Ink/Spring Mtn ride at the last minute, we had an excellent turnout. The cruise down the Valley of the Moon and up Trinity was mellow. The pace picked up as we headed up Sage Canyon and into Pope Valley. The group mellowed again on Ink Grade. I don't think I have ever seen a dozen riders stick together going up a climb quite like that. After a refreshing break in Napa Valley, we climbed Spring Mountain and I found myself leading from the back. I appreciate everyone waiting at the top for me! We rolled into the finish more or less together. Too much fun and another best day ever! Beautiful weather and, best of all, a great group of people to ride with."

There were two rides scheduled for the first day of February. Ken Cabeen had a CD 75-miler headed for the West County Hills. He checks in: "We had a great turnout this beautiful, chilly and sunny morning at Piner High. I think there were at least 15 riders who showed up. We separated into a D group of around 10, with the rest forming a C group. The spectacle of hundreds of riders poised for the start of the Old Caz Grasshopper greeted us as we rolled into Occidental. Two more riders joined us as we waited to let the 'hoppers start up Coleman Valley in front of us, and then joined in at the back of the huge group. They peeled off at Willow Creek and we continued on Coleman to the coast. Conditions at the coast were great: sunshine, just a whisper of a breeze at our backs, and a calm blue ocean made the quick cruise down 1 to Bay Hill very

enjoyable. Who named that road Joy? As had been the case for the ride so far, we all made it without incident for a regroup in Occidental. Riders had been bailing from the group in ones and twos all day (for various reasons), and we numbered only seven or eight at that point. This was at mile 37, but it sure felt like we had done more, and the thought of another 37 miles with Sweetwater sounded kind of arduous. I think that feeling was shared by many, as all but three of us decided to head back via Graton Road. Only Richard, Georg, and I continued down Boho and on to Sweetwater. We stuck together for the quick jaunt to the base of Sweetwater, and settled into our own paces before regrouping at the summit. I want to thank everyone who came and made it a fun ride, and especially Georg and Richard for deciding to do the whole route, because I really doubt I would have finished it solo."

Ken's idea of a great turnout (15+) may be about right for a CD ride, but on the same day, a few miles away, over 50 riders were gathering at San Miguel School for Janice Thomas' B ride up to Alexander and Dry Creek Valleys. Janice made one of her commendably responsible speeches at the start about singling up and so forth, and she said she was going to lead from the back. She did in fact do that, and afterward asked me to report on the ride from a perspective slightly closer to the front. There was the usual gang of a dozen C ringers who hared off the front early on, heading up Chalk Hill, and behind them were smaller pods of BC's and B's. At the break at the Jimtown Store, 50 bikers and their bikes made quite a colorful and festive mosh pit of activity. It was a nice interlude, made even nicer by seeing some folks who have been missing for a while: Bob Puckett, finally back in the saddle after his long rehab; Firouzeh, working herself back into shape after ACL surgery; Bill & Evelyn, looking lively on their tandem. Speaking of which, that Comotion tandem hooked up with another Comotion tandem—that of Eric and Terri Peterson—to pull a large portion of the whole group along the smooth and scenic miles of West Dry Creek and Westside. It was a nearly perfect run: fast enough to be big fun, but not too fast...not brutal. Locomotion by Co-Comotion! A couple of the bigger rollers down near the south end of Westside finally broke up the smooth paeline, but that was okay. Each group got one of the tandems to continue their cruise down the river. It was, all in all, another nearly perfect day. It had been nippy at the start, but balmy at midday, and sunny throughout.

But that marked the end of our mid-winter false-summer. The next day, the rains arrived, washing out a Bridgette DeShields Pre-Super Bowl ride. It rained, off and on—mostly on—throughout the next week and into the weekend of February 8-9, also washing out Steve and Jessie Kroeck's Sweetheart Ride and a Sue Bennett AB ride.

The last weekend we can cover this month was February 15-16. The rains had abated a bit...not pouring down like Noah's flood, but not quite gone either...still a persistent drizzle.

Christine Logan kicked things off with a 51-mile, B-pace ride from Healdsburg up Cloverdale way, with proposed climbs on little-known Hot Springs and Cherry Creek. She reports: "Eighteen people showed up for the ride, two women and 16 men, mostly fast riders. We headed out feeling confident we would beat the rain. As we started climbing Dutcher Creek it was drizzling, and by the time we got to the bottom it was raining harder and the consensus among us was to forget the out-&-back climbs near Cloverdale and just have coffee, which we did at a Mexican bakery, and then headed back home on Asti."

— Continued on page 5

Terrible Two news...

Not too much to report on the Terrible Two and the TT 200-K. Prep work continues behind the scenes: lining up rest stops and recruiting volunteers for all the things that need to be done. Right now, the Wine Country Century takes center stage, but as soon as that big affair is a wrap, it will be full speed ahead on the TT. We plan to have an on-line volunteer page set up soon, similar to what the WCC has. We'll let you know when it's ready.

The only remotely hot topic at this point in the run-up to the TT is the closure of Fort Ross Road because of a landslide during the recent rains. It has created a huge, impassible gap in the road about two miles west of Cazadero. The county is rating its repair a high priority and has already ordered the materials for the repair. But it's going to be a very challenging job to get it right, and whether they will have it done by June 21 is hard to say. If they do, great. If they don't, we have a detour planned that takes Meyers Grade to Hwy 1 and River Road. It's one mile longer than the standard course, but probably slightly less hilly.

The event is not part of the Triple Crown Stage Race this year, but we still expect a good crowd, and we still plan to have the same level of support for our riders that we always do. Look for more TT news next month, including a link to the volunteer page.

More B&B *Continued from page 4*

This was the day of our second 200-K brevet of the year as well, and Bob Redmond reports on the ride: "Registration was slow, as riders waited for the weather forecast to firm up. The final forecast for a cloudy day and only a 20% chance of rain lured 76 riders to the start. Evelyn and Bill Ellis handled the start in Novato. Peggy and Steve Rex were surprise guests on their tandem. At 8 am sharp, Paul McKenzie and Sarah Schroer led out the group on their tandem, setting a brisk pace for 20 or so remoras. The rain remained at bay, so the roads were dry outbound, as we went over Wilson Hill, heading to the Tomales control. We made our way around Valley Ford and through Occidental to Monte Rio, and the 20% chance of rain finally found us as we turned up Cazadero Hwy. It was more like a very heavy mist that didn't warrant stopping to put rain jackets on. At Cazadero some riders grabbed a sandwich before starting the return along the same route.

"We got the second dose of heavy drizzle along Hicks Valley, motivating us to keep pushing, knowing the storm was chasing us south. Ryan Thompson and John Russell worked the finish control at Moylan's Brewery. First riders completed the 124 miles in 6:40, with the bulk around 8:30. There was actually a bit of sunshine before sunset, and then the rain set in with 15 riders still out. These rando riders are a hearty bunch and have learned to ride wet but warm on their well-lit, fendered bikes. Six such riders formed up to support each other, finishing a bit after 7 pm, joking the whole way in. Our *lanterne rouge* (honored final rider) finished after 11:29 in the saddle, to be greeted by the many who had stayed to catch up with old friends over a pint."

Also on this day, Hildy Gallagher and Mary Barsony had an A ride out of Windsor that was supposed to be 27 miles but ended up being only 19. "We had 19 riders (one non-member), and we had a very pleasant 9.4 mile ride to Oakville Grocery in Healdsburg. It started to rain to the extent that even the hardiest of the crew decided to turn around and head back to the cars. We had one flat

Ride Leader Development Program

The concept of a ride leader program was brought up at Board meetings several times over the past few years, but never left the "good idea" stage. Finally, in an effort to find out whether there was widespread interest in such a program, 35 active ride leaders were invited to participate in a forum. In November, 2013, a "focus group" of 15 ride leaders and Board members convened to discuss whether the current system of leading and listing club rides needed improvement; the overwhelming consensus was that yes, there were several aspects of the current system that could be improved. A three hour brainstorming session followed with many good ideas coming to the surface.

Since that meeting, the Board of Directors has distilled those ideas into three categories, or tasks to be accomplished, and has developed guidelines for what we are calling the "Ride Leader Development Program" or RLDP. The three tasks of the RLDP will be to:

1. develop a program of mentoring and training for ride leaders
2. develop standards and guidelines for club rides
3. review and revise the ride-listing system

Guidelines for these tasks will be made available at the first meeting of the RLDP in late February (date, time and location to be determined). At that meeting, participants can choose to divide into three groups which will each focus on one task, or to work as a single group and address the tasks one after the other.

This is a big project, and its success will depend entirely on the inspiration and energy of those members who choose to become involved. Given the level of participation at the November forum, the Board is optimistic that the project will get off the ground this year, and has included funding for RLDP task group meetings in the 2014 Budget. If all goes well, the project may take 6-8 months to complete and could be implemented in 2015.

— Your ride leader input needed —

Anyone interested in helping with this project is asked to contact Board member Jerry Meshulam. Jerry will collect names, schedule the first meeting, explain the framework and guidelines for the project, then ask the group to select a leader (or potentially three task group leaders). After this, he will act as the project's Board Liaison. Jerry plans to hold the first meeting before the end of February, so please let him know if you would like to be involved as soon as possible. We are especially interested in hearing from you if you are an active, experienced club ride leader.

tire, wet muddy bikes and bodies, but everyone was in good spirits when we arrived back at Esposti."

Due to an off-the-bike injury, Jack Hartnett wasn't able to do his Sunday AB ride of 42 miles, but he was able to make it to the start with a supply of ride slips for the 34 riders. Tom Abrams, Kathie Leader and Susan Hester co-led the group on a gorgeous but not entirely incident-free ride along a newly green route. There were three flats and a cleat malfunction. The group spanned a broad range of riding paces, and the B and faster riders quickly went off the front, not to be seen again until the regroup at the Glen Ellen Market for coffee and noshes. Minor glitches notwithstanding, there were no reports of injuries or significant problems. The weather was beautiful, and returning riders all appeared pleased to have enjoyed another fine day of cycling with the SRCC.

SANTA ROSA CYCLING CLUB

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Santa Rosa, CA 95406

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Member: LAB • CBC • CABO • REBAC • SCTC • SCBC

02/19/14 7:30

President: Sarah Schroer364-7560

Vice-President: Bob Redmond.....799-0764

Secretary: Bridgette DeShields.....578-7912

Treasurer: Greg Durbin217-1549

Officers at Large

Sherry Adams.....294-7442

Mike Adams.....540-4173

Jerry Meshulam829-0787

John Mills.....477-7271

Newsletter editor, ride director: Bill Oetinger.....823-9807

Membership registration: Gordon Stewart.....823-0941

Meeting program coordinator: John Mills.....477-7271

E-mail contact list at club website [here](#).

To join the club or renew membership, please go to

<http://www.srcc.com>

Bill Oetinger, club e-wrangler: srccride@sonic.net

Gordon Stewart, webmaster: gastew@gmail.com

Ride calendar available at the club website.



The Santa Rosa Cycling Club is a social/recreational organization comprised of cycling enthusiasts with a wide range of abilities and interests. Our purpose is to promote the safe and efficient use of bicycles through club rides and events, and by maintaining an active presence in the local community. We encourage a large and vital membership and try to provide rides for all abilities. We publish a membership roster and a monthly newsletter and ride calendar. We hold a general membership meeting and an Executive Board meeting once each month.

GENERAL MEMBERSHIP MEETINGS

Wednesday, March 12 • 6:30 PM

Occidental Road Round Table Pizza

No featured presentation this month; just social time following the club business.

Wednesday, April 9 • 6:30 PM

EXECUTIVE BOARD MEETINGS

(Open to all interested members)

Wednesday, March 5 • 6:30 PM

Mary's Pizza, 615 Fourth Street, Santa Rosa

Wednesday, April 2 • 6:30 PM

• Directory of WCC Committee Chairs •

Chair Doug Simon, 577-0113, desimon@sbcglobal.net

Co-Chair John Mills, 477-7271, mills4pet@juno.com

Vol. coordinator Kimberly Hoffman, wccvolunteering@gmail.com

Registration..... Gordon Stewart, 823-0941, gordon@gsathome.com

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Equipment..... Rose Mello, 543-5889, rmello57@comcast.net

Course marking Bob Redmond, 799-0764, redmond.bob@gmail.com

Course hosts..... Tom Bahning, 525-1960, duncansmills@sbcglobal.net

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Customer service..... Jack Hartnett, 694-0922, cyclingjack@yahoo.com

Clothing sales..... Sharron Bates, 526-3512, sharron@randaloptimal.com

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Ocean Song..... Wayne Kellam, 523-1878, wkellam@sonic.net

Monte Rio Mike McGuire, 542-6687, mmcguire@pacbell.net

Wohler Bridge..... Bill & Evelyn Ellis, 415-898-2998, evbuch@yahoo.com

Warm Springs Dam..... Richard Anderson, r.c.ander@comcast.net

Donna Norrell, donna.n@comcast.net

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Food Service, WFC **Looking for a Chair!**

Overall, WFC Joe Morgan, 778-8209, TheMorganFamily@comcast.net

Workers' Ride/Picnic Bob Redmond, 778-0764, redmond.bob@gmail.com

Workers' Ride Volunteer Coordinator.....